

ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF UNIVERSITY PARK, TEXAS, AMENDING THE SPECIAL SIGN DISTRICT GRANTED BY ORDINANCE 94/10 FOR THE UNIVERSITY CAMPUS-1 AND UNIVERSITY CAMPUS-2 ZONING DISTRICTS WHICH ARE THE PROPERTY OF SOUTHERN METHODIST UNIVERSITY, BY PERMITTING NEW SIGNS FOR A NEW PARKING LOT ON DANIEL AND FOR VARIOUS SIGNS AT GERALD J. FORD STADIUM; PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT; PROVIDING A SEVERABILITY CLAUSE; PROVIDING FOR A PENALTY OF FINE NOT TO EXCEED THE SUM OF FIVE HUNDRED (\$500.00) DOLLARS FOR EACH OFFENSE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS the Zoning and Development Advisory Committee (“ZADAC”) of the City has considered a request for amendment of the special sign district for Southern Methodist University, granted by Ordinance 94/10 and thereafter amended, and has recommended to the City Council the amendment of the ordinance; and

WHEREAS the provisions of the Sign Ordinance have been complied with and the City Council has provided notice and a public hearing about such request and recommendation and is of the opinion and finds that such special sign district should be amended as requested; **NOW, THEREFORE,**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PARK, TEXAS:

SECTION 1. The signs previously authorized for the special sign district for Southern Methodist University by Ordinance 94/10, as amended, are located by number on a map of the campus attached hereto as Exhibit “A1-Existing Sign Exhibit”, and a description of each authorized sign by location, type, and the number of the ordinance approving is attached hereto as Exhibit “A2-Existing Sign Description.”

SECTION 2. The ZADAC has considered the application for further amendment of the special sign district, as requested by Southern Methodist University (the “University”), to

authorize additional signage for the University campus as part of its overall graphics program. A map showing the location of each proposed additional sign is attached hereto as Exhibit “B1-Proposed Sign Amendment”, and a description of each proposed sign by location and type is attached hereto as Exhibit “B2-Proposed Sign Description.”

SECTION 3. A color rendering of the design details, content, and alternate event plate for proposed sign number 1 is attached hereto as Exhibit “C” (3 pages) and made part hereof for all purposes. Color renderings of the location, view, content, and relative scale of proposed signs numbered 2-11 is attached hereto as Exhibit “D” (5 pages) and made part hereof for all purposes.

SECTION 4. That such request was accompanied by maps, plans, drawings, and photographs which provide such details and specifications as were required by ZADAC and in the opinion of ZADAC, such graphics programs will result in the signage appearance of the area being beneficial to the public health, safety, and general welfare and in the interest of the City of University Park. ZADAC has recommended to the City Council that Ordinance 94/10 be further amended in part to permit the signs and items in accordance with the plan.

SECTION 5. After notice and public hearing, and in the best interest of the public health, safety and general welfare of the City, Ordinance 94/10, as amended, is hereby further amended in part by approval of Signs 1-11 as located, described, and depicted by Exhibits B1, B2, C, and D, and, in sequential order, made part of Section 3 A “Permitted Signs” of said Ordinance 94/10.

SECTION 6. All ordinances of the City of University Park in conflict with the provisions of this ordinance are hereby repealed.

SECTION 7. Should any sentence, paragraph, subdivision, clause, phrase, or section of this ordinance be adjudged or held to be unconstitutional, illegal, or invalid, the same shall not

affect the validity of this ordinance, or any part or provision thereof other than the part thereof decided to be unconstitutional, illegal, or invalid.

SECTION 8. Any person, firm or corporation violating any of the provisions or terms of this ordinance shall be given the right to correct the violation within a seven-day period or otherwise shall be deemed guilty of a misdemeanor and, upon conviction in the Municipal Court of the City of University Park, Texas, shall be punished by a fine not to exceed the sum of five hundred (\$500.00) dollars for each offense, and each day such violation is continued shall be deemed to constitute a separate offense.

SECTION 9. This ordinance shall take effect immediately from and after its passage and the publication of the caption as the law and charter in such cases provide.

DULY PASSED by the City Council of the City of University Park, Texas on the 17th day of September 2024.

APPROVED:

TOMMY STEWART, MAYOR

APPROVED AS TO FORM:

ATTEST:

CITY ATTORNEY
(RLD/9-06-24)

CHRISTINE GREEN, CITY SECRETARY

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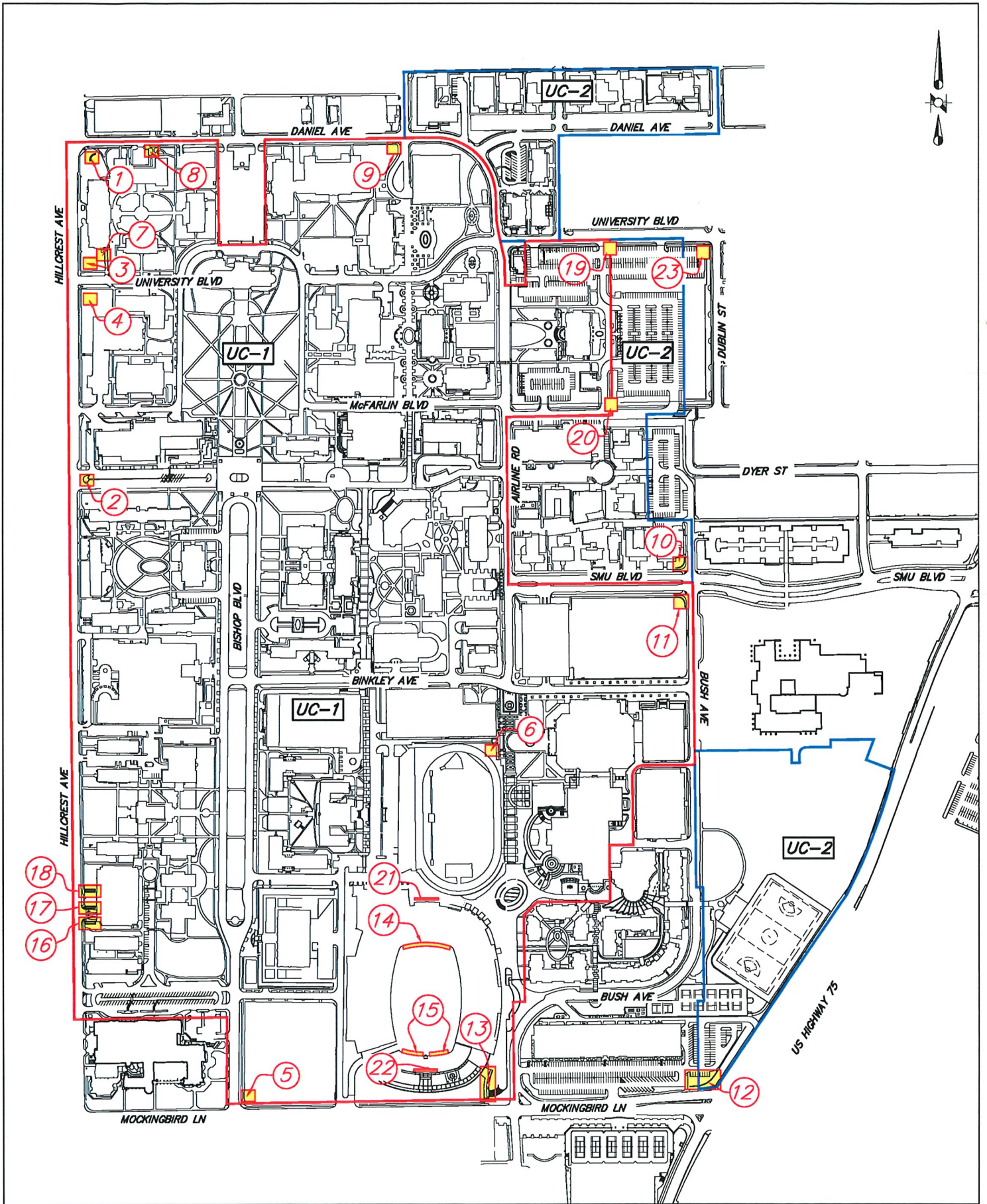
DULY PASSED by the City Council of the City of University Park, Texas on the 17th day of September 2024.

APPROVED:

TOMMY STEWART, MAYOR

ATTEST:

CHRISTINE GREEN, CITY SECRETARY



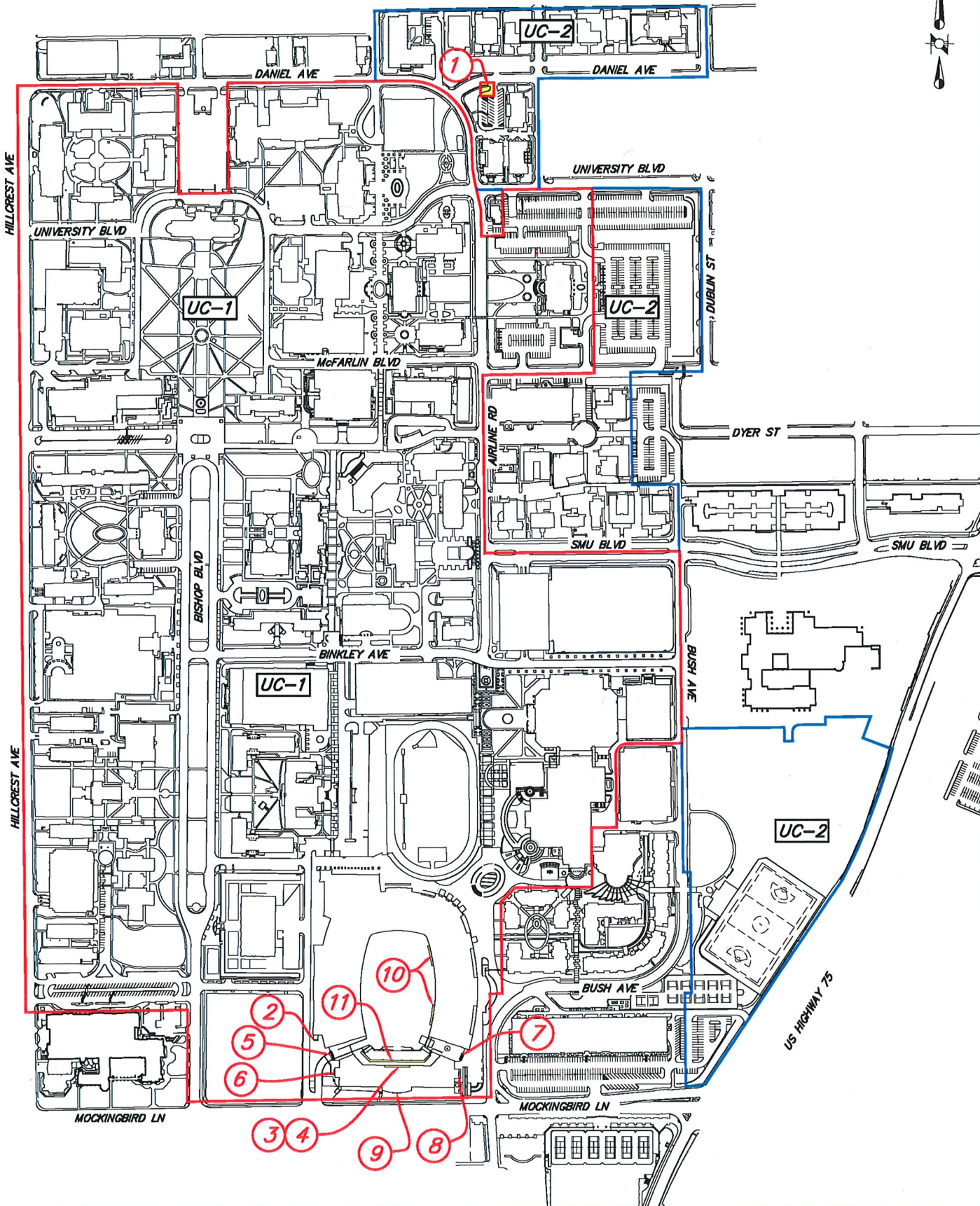
RLG CONSULTING ENGINEERS
 12001 N. CENTRAL EXPRESSWAY #300 DALLAS, TX 75243
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EXHIBIT A1 – EXISTING SIGN EXHIBIT
 SPECIAL SIGN DISTRICT
 SOUTHERN METHODIST UNIVERSITY

JULY 23, 2024

- ① CAMPUS ENTRY SIGN, SE CORNER OF DANIEL AVE AND HILLCREST AVE
ORD. 94/10
- ② CAMPUS ENTRY SIGN, DYER ST AND HILLCREST AVE
ORD. 94/10
- ③ CAMPUS ENTRY SIGN, NE CORNER OF UNIVERSITY BLVD AND HILLCREST AVE
ORD. 94/10
- ④ CAMPUS ENTRY SIGN, SE CORNER OF UNIVERSITY BLVD AND HILLCREST AVE
ORD. 94/10
- ⑤ CAMPUS ENTRY SIGN, NE CORNER OF BISHOP BLVD AND MOCKINGBIRD LN
ORD. 00/40
- ⑥ WESTCOTT FIELD SCOREBOARD
ORD. 01/26
- ⑦ CAMPUS ENTRY SIGN, NE CORNER OF UNIVERSITY BLVD AND HILLCREST AVE
02/30
- ⑧ PARKING LOT SIGNAGE NEAR STOREY HALL LOT ACCESS FROM DANIEL AVE
ORD. 02/30
- ⑨ CAMPUS ENTRY SIGN, SW CORNER OF DANIEL AVE AND AIRLINE RD
ORD. 14/008
- ⑩ CAMPUS ENTRY SIGN, NW CORNER OF BUSH AVE AND SMU BLVD
ORD. 14/008
- ⑪ CAMPUS ENTRY SIGN, SW CORNER OF BUSH AVE AND SMU BLVD
ORD. 14/008
- ⑫ CAMPUS ENTRY SIGN, NW CORNER OF US HWY 75 AND MOCKINGBIRD LN
ORD. 14/008
- ⑬ CAMPUS ENTRY SIGN, NW CORNER OF BUSH AVE AND MOCKINGBIRD LN
ORD. 14/008
- ⑭ FIELD LEVEL VIDEO BOARDS, NORTH END OF FORD STADIUM
ORD. 19/007
- ⑮ FIELD LEVEL VIDEO BOARDS, SOUTH END OF FORD STADIUM
ORD. 19/007
- ⑯ PARKING GARAGE ENTRY SIGN, SE CORNER OF NORMANDY AVE AND HILLCREST AVE. ORD. 19/007
- ⑰ PARKING GARAGE ENTRY SIGN, SE CORNER OF NORMANDY AVE AND HILLCREST AVE. ORD. 19/007
- ⑱ PARKING GARAGE ENTRY SIGN, NE CORNER OF NORMANDY AVE AND HILLCREST AVE. ORD. 19/007
- ⑲ PARKING LOT U1 ENTRY SIGN, MID-BLOCK ON THE SOUTH SIDE OF UNIVERSITY BLVD BETWEEN AIRLINE RD AND DUBLIN ST. ORD. 23-006
- ⑳ PARKING LOT U2 ENTRY SIGN, MID-BLOCK ON THE NORTH SIDE OF McFARLIN BLVD BETWEEN AIRLINE RD AND DUBLIN ST. ORD. 23-006
- ㉑ FORD STADIUM SCORE BOARD, NEAR MID-BUILDING ON THE NORTH END OF THE STADIUM FACING SOUTH. ORD. 23-006
- ㉒ FORD STADIUM SCORE BOARD, NEAR MID-BUILDING ON THE SOUTH END OF THE STADIUM FACING NORTH. ORD. 23-006
- ㉓ CAMPUS ENTRY MONUMENT SIGN, SW CORNER OF INTERSECTION AT UNIVERSITY BLVD AND DUBLIN STREET. ORD. 23-006





RLG CONSULTING ENGINEERS
12001 N. CENTRAL EXPRESSWAY #300 DALLAS, TX 75243
WWW.RLGINC.COM TBPE FIRM REG. F-493

EXHIBIT B1 – PROPOSED SIGN AMENDMENT
SPECIAL SIGN DISTRICT
SOUTHERN METHODIST UNIVERSITY
AUGUST 19, 2024

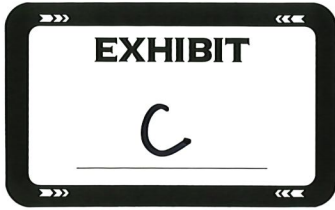
- ① *PARKING LOT U5 ENTRY SIGN AT DRIVEWAY
LOCATION INTO PARKING LOT FROM DANIEL AVENUE*
- ② *BUILDING IDENTIFICATION SIGN NEAR THE SW CORNER
OF FORD STADIUM*
- ③ *BUILDING IDENTIFICATION SIGN FOR THE FOOTBALL CENTER AS
PART OF THE NEW WEBER END ZONE COMPLEX*
- ④ *BUILDING IDENTIFICATION SIGN ON THE NORTH FACE OF THE
WEBER END ZONE COMPLEX*
- ⑤ *BUILDING IDENTIFICATION SIGN FOR THE ENTRY GATE AT THE
WEST END OF THE WEBER END ZONE COMPLEX*
- ⑥ *BUILDING IDENTIFICATION SIGN ON THE WEST FACE OF THE
WEBER END ZONE COMPLEX*
- ⑦ *BUILDING IDENTIFICATION SIGN FOR THE ENTRY GATE AT THE
EAST END OF THE WEBER END ZONE COMPLEX*
- ⑧ *BUILDING IDENTIFICATION SIGN ON THE EAST FACE OF THE
WEBER END ZONE COMPLEX*
- ⑨ *BUILDING IDENTIFICATION SIGN ON THE SOUTH FACE OF THE
WEBER END ZONE COMPLEX*
- ⑩ *FIELD LEVEL VIDEO BOARDS, EAST SIDELINE OF FORD STADIUM*
- ⑪ *UPPER LEVEL VIDEO BOARDS FACING THE FIELD, LOCATED ON
THE NORTH FACE OF WEBER END ZONE COMPLEX*



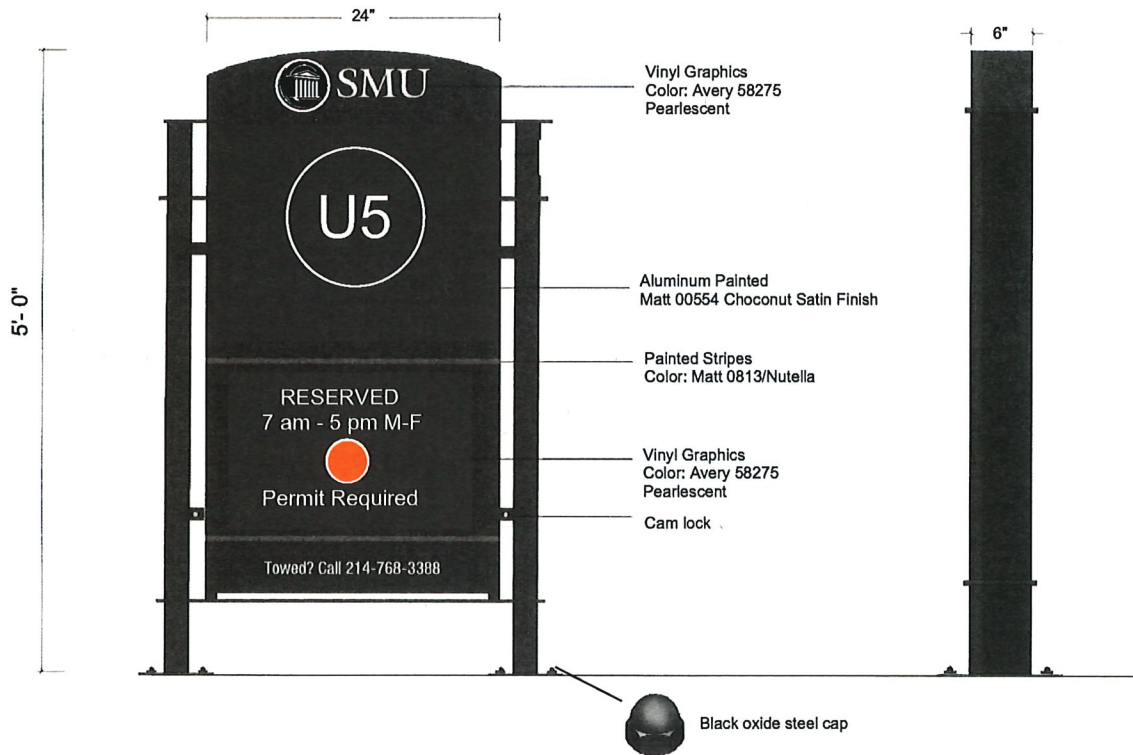
RLG CONSULTING ENGINEERS
12001 N. CENTRAL EXPRESSWAY #300 DALLAS, TX 75243
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EXHIBIT B2 – PROPOSED SIGN DESCRIPTION
SPECIAL SIGN DISTRICT
SOUTHERN METHODIST UNIVERSITY

AUGUST 19, 2023



Proposed Sign #1
New Parking Lot ID Sign

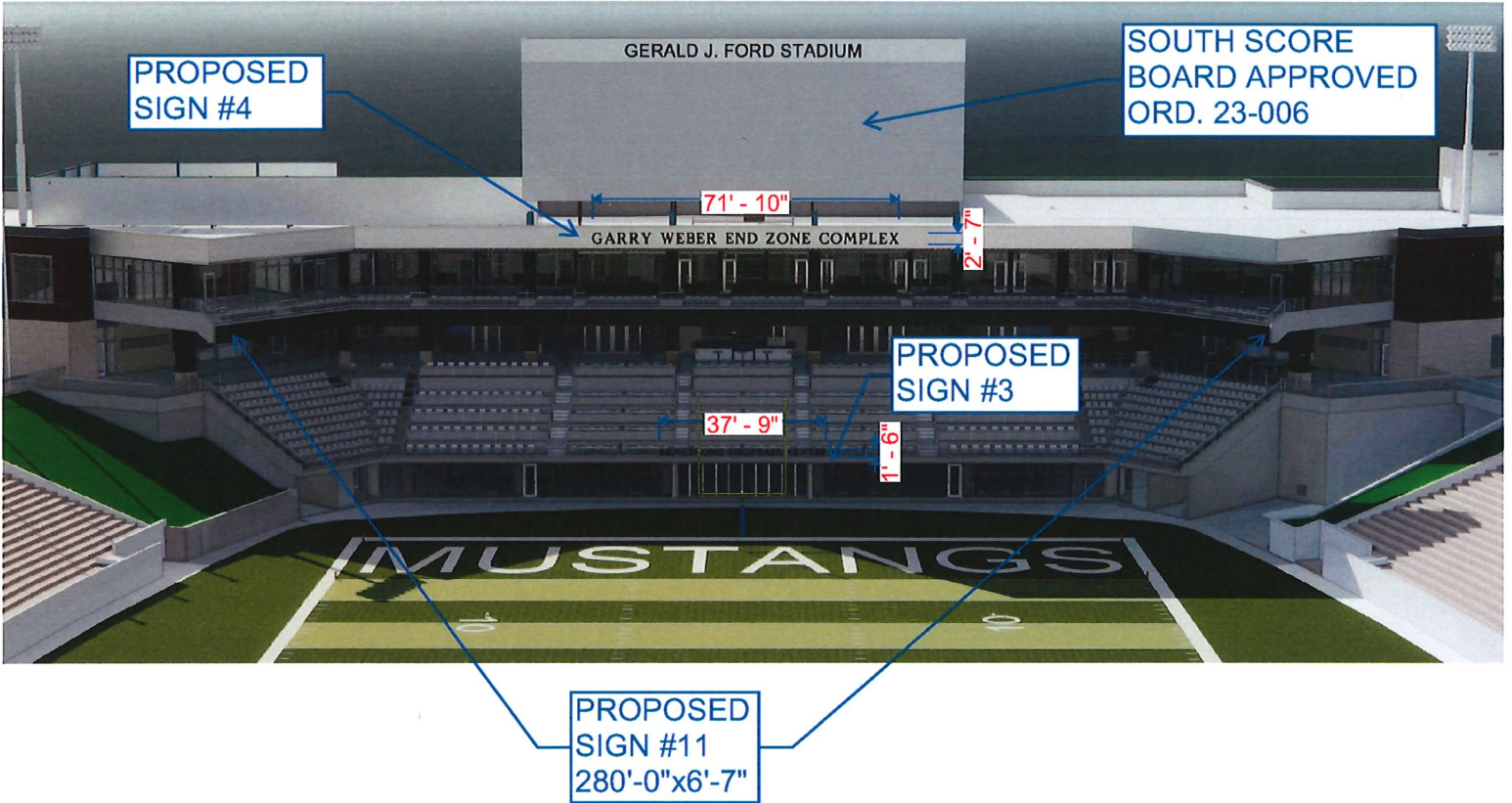


Proposed Sign #1
New Parking Lot ID Sign -Alternate Event Parking Plate





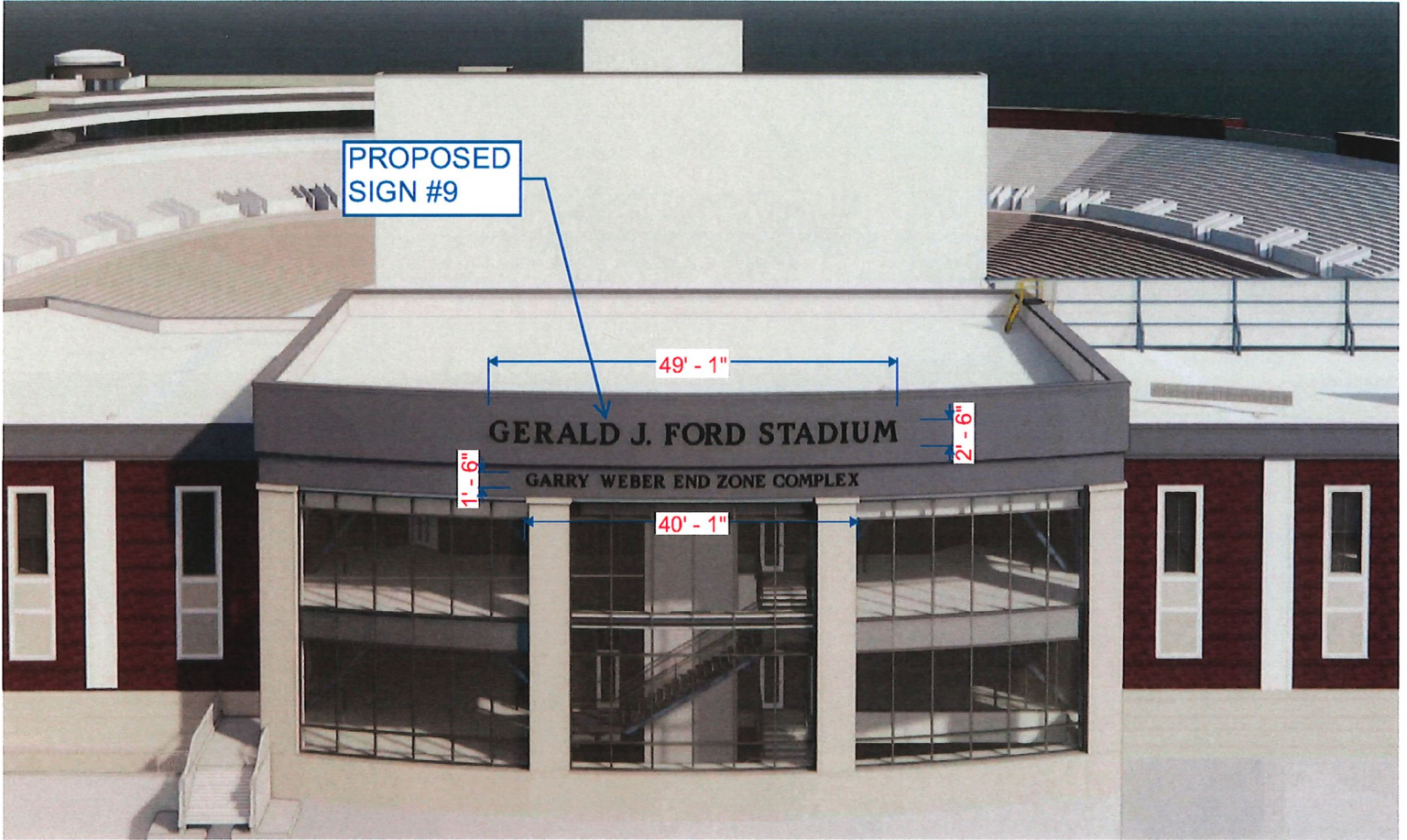
VIEW FROM INTERSECTION OF OWNBY LANE AND MOCKINGBIRD LANE LOOKING NORTHEAST TOWARD THE WEBER END ZONE COMPLEX AND FORD STADIUM



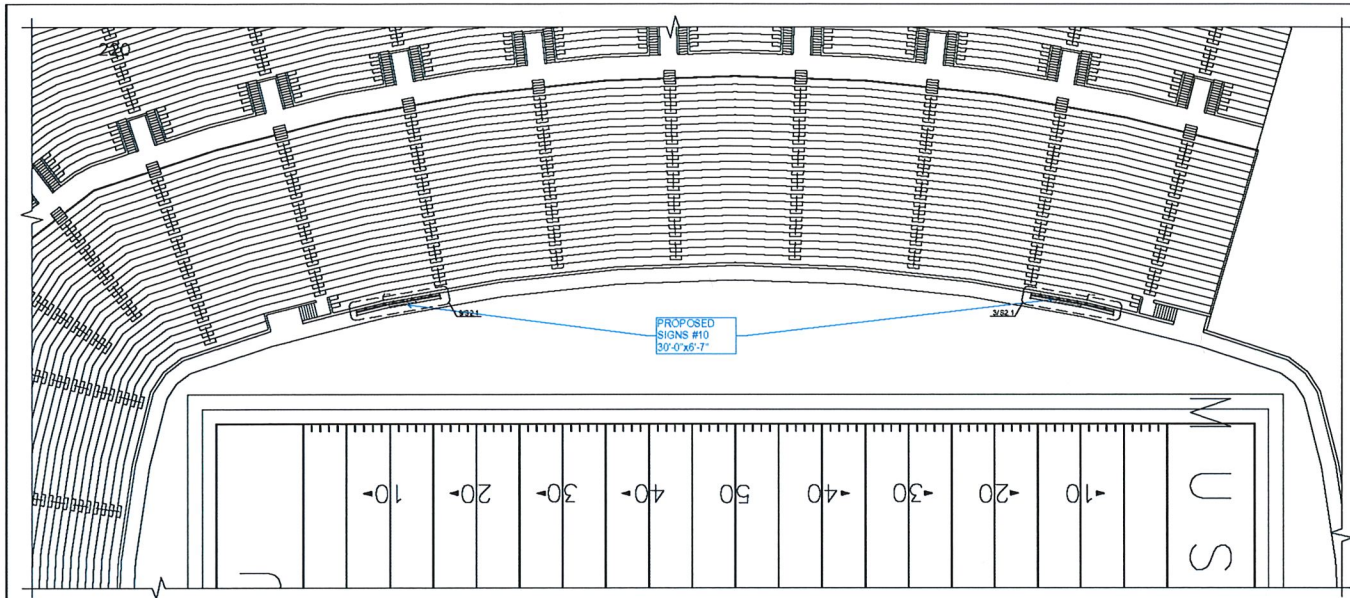
VIEW LOOKING SOUTH TOWARD THE NORTH FACE OF THE WEBER END ZONE COMPLEX



VIEW FROM BUSH AVENUE LOOKING WEST TOWARD THE EAST FACE OF THE WEBER END ZONE COMPLEX



VIEW FROM MOCKINGBIRD LANE LOOKING NORTH
TOWARD THE SOUTH FACE OF THE WEBER END ZONE
COMPLEX



FIELD DISPLAYS
SMU FOOTBALL
 5801 BUSH AVE
 DALLAS, TX 75205



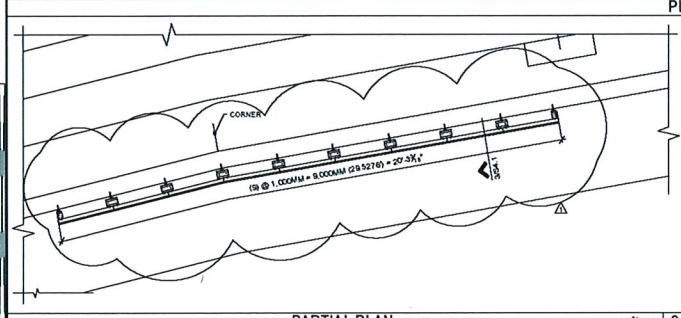
AND Engineering
 2000 Ross Ave, Suite 402
 Dallas, TX 75201
 972.442.2100
 www.andeng.com

Design prepared by
 Charles E. Anderson P.E.
 1101 Ross Ave, Suite 402A
 Dallas, TX 75201
 972.442.2100
 How are you going P.E.

TX HOWARD COUNTY RECORD 17064
 THE INFORMATION CONTAINED
 HEREIN IS UNLAWFUL IN THE STATE OF TEXAS
 UNDER CHAPTER 191, SUBCHAPTER C, ACTS
 AND DECISIONS TAKEN THEREON TO DATE

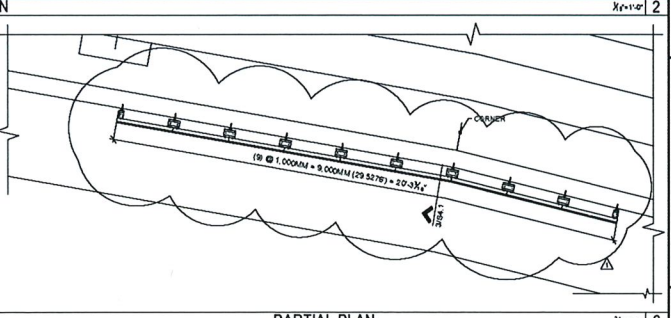
PLAN

Sheet 2 of 3



PARTIAL PLAN

Sheet 9 of 9



PARTIAL PLAN

Sheet 3 of 3

DESIGNED FOR:	REVISION
DATE DESIGNED:	NOV 2014
DESIGNED BY:	
CHECKED BY:	
DATE CHECKED:	
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PLAN

S2.1