



UNIVERSITY PARK CITY COUNCIL AGENDA MEMO

Meeting Date:
10/3/2023

Item Type:
Action Item

Subject: Discuss Centennial Celebration Underwriting Strategy

Prepared By: Shanna Sims-Bradish, Assistant City Manager

Background:

The City of University Park was incorporated on April 12, 1924. In April 2024, the City of University Park will celebrate its 100th anniversary. The Centennial Celebration Committees have planned many events and activities to celebrate this milestone.

The Centennial Celebration Legacy and Planning/Action Committees are recommending an underwriting strategy to support Centennial Celebration activities. Members of both the Planning/Action Committee (Melissa Rieman, Dodge Carter) and the Legacy Committee (Gage Prichard, Brad Cheves) helped develop the underwriting recommendations. City staff will be presenting the recommendations for a Centennial Celebration underwriting strategy for City Council feedback.

Fiscal Impact:

- ☒ Not Applicable
- ☐ Budget Amendment Required
- ☐ Proposed Revenue
- ☐ Proposed Expenditure

Master Plan Goal:

Please check the associated Theme and provide the corresponding action item number.



	Theme	Action Item(s)
<input checked="" type="checkbox"/>	Affirming Sense of Place	4.1: Promote the City's history and traditions
<input type="checkbox"/>	Assuring Connectivity	
<input type="checkbox"/>	Innovative Governance	
<input type="checkbox"/>	Technological Integration	
<input type="checkbox"/>	Preparing for the Future	
<input type="checkbox"/>	Not Applicable	

Recommendation:

Staff recommends City Council provide feedback regarding an underwriting strategy for the Centennial Celebration.

Attachments: