



UNIVERSITY PARK CITY COUNCIL AGENDA MEMO

Meeting Date:
6/3/2025

Item Type:
Discussion Item

Subject: Snider Plaza Special Sign District

Prepared By: Patrick Baugh

Background:

A request has been submitted to install a sign identifying Snider Plaza as the local Retail District that it is. The sign will be located upon the mansard roof projection nearest the corner of Hillcrest Avenue and Daniel Drive.

A presentation of two variations of the proposed sign will be shown for the discussion and are included in the agenda packet for your consideration.

The location and size of the sign, and currently posted signs, indicate the creation of a Special Sign District for this corner property must be approved to accommodate this new addition. The process requires action by the Zoning and Development Advisory Committee and then Public Hearing and Ordinance adoption by Council.

Fiscal Impact:

- ☒ Not Applicable
- ☐ Budget Amendment Required
- ☐ Proposed Revenue
- ☐ Proposed Expenditure
- Funding Source:

Master Plan Goal:

Please check the associated Theme and provide the corresponding action item number.



	Theme	Action Item(s)
<input type="checkbox"/>	Affirming Sense of Place	
<input type="checkbox"/>	Assuring Connectivity	
<input type="checkbox"/>	Innovative Governance	
<input type="checkbox"/>	Technological Integration	
<input type="checkbox"/>	Preparing for the Future	
<input checked="" type="checkbox"/>	Not Applicable	

Recommendation:

Staff requests time to initiate a discussion on the desire to allow such signage.

Committee Review (optional):**Attachments:**

Sign illustration packet