

City Council October 2023 Retreat Direction

Theme	Action Item No.	Action Item	Council Retreat Ranking	Responsible Committee
Innovative Governance	1.3	Create a New Community Program to coincide with Public Improvements that seek to Revitalize Existing Retail Centers	New Priority	Commercial - Retail Advisory
Affirming Sense of Place	1.4	Establish a Tree Ordinance to Protect Mature, Healthy Trees	New Priority	Parks/Zoning and Development
Innovative Governance	2.2	Create a Citizen Committee that would advocate for private and public art and its Placement throughout the City of University Park	New Priority	Parks
Affirming Sense of Place	6.2	Make SMU "Our University" Campaign	New Priority	Staff/Council
Preparing for the Future	2.2	Develop regulations to govern private and public drone use in University Park	New Priority	Public Safety
Technological Integration	1.1	Fund and implement upgrades to University Park's Traffic Preemption System	Complete	Public Safety
Innovative Governance	3.1	Develop a framework for communication between SMU, HPISD, and the City	Complete	Staff/Council
Innovative Governance	4.1	Sanitation Department should begin researching alternative waste disposal options	Top	Public Works
Innovative Governance	4.4	Explore ways to prevent Contamination of Waterways	Top	Public Works
Technological Integration	2.3	Analyze the best options to upgrade stand-by power generation at Booster Station	Top	Public Works
Preparing for the Future	4.2	Fund the development of a Facility or engage in a long-term Partnership with a facility to provide the police department with access to regular Firearms Training	Top	Public Safety
Preparing for the Future	1.1	Harvest Rainwater and run-off water collected in Underground Storage Tanks for both public and private irrigation	High	Zoning and Development Advisory
Affirming Sense of Place	2.1	Create more Green Space throughout the City, adding to the City's Charm and giving the City a more Environmentally Friendly Look and Feel	High	Parks
Affirming Sense of Place	7.3	Increase the Effectiveness of the City's Direct Alarm Program	High	Public Safety
Affirming Sense of Place	1.3	Support Efforts to Preserve and Enhance the Sense of University Park's Identity	Other	Zoning and Development Advisory
Assuring Connectivity	2.2	Consider Strategies to Decrease Impermeable Surfaces and Increase On-Site Water Retention	Other	Zoning and Development Advisory
Affirming Sense of Place	6.1	Develop Programs that encourage Shared Facilities and Resources between SMU, HPISD, City of University Park and Citizens	Other	Staff/Council

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Assuring Connectivity	2.1	Investigate Areas that could be Repurposed into Public Greenspace	Other	Parks
Assuring Connectivity	3.2	Implement an Active Transportation Plan to Explore Ways to Increase the Walk Score and Bike Score of University Park	Other	Parks
Innovative Governance	1.1	Create the University Park City Foundation for Excellence to help fund Municipal Projects and operations	Other	Finance
Technological Integration	2.1	Implement new Technology for Water, Sewage, and Storm sewer systems and use data to improve efficiency and service for customers	Ongoing Effort	Public Utility
Innovative Governance	4.3	Continue with design and implementation of Stormwater Management Plan	Ongoing Effort	Public Works
Innovative Governance	3.2	Maintain water supply by upgrading interconnection metering so the City of Dallas System can supply water to University Park in an emergency	Ongoing Effort	Public Works
Assuring Connectivity	5.1	Maintain Maintenance of Water and Sewer Systems through Continuing Existing Programs	Ongoing Effort	Public Works
Innovative Governance	3.3	Affirm long-term legal water rights with Highland Park and the Park Cities Municipal Utilities District (PCMUD)	Ongoing Effort	Legislative
Innovative Governance	4.2	Continue City's Efforts to Promote Water Conservation through the City's landscape ordinances	Ongoing Effort	Public Works
Preparing for the Future	2.5	Create an IT Plan to continually upgrade security of city computer systems to stay up-to-date with potential threats	Ongoing Effort	Finance
Affirming Sense of Place	5.1	Explore Opportunities to Bury Utility Lines (where feasible)	Ongoing Effort	Public Works
Affirming Sense of Place	7.1	Maintain a Competitive Advantage on Staff Compensation amongst Comparable Cities	Ongoing Effort	Employee Benefits
Affirming Sense of Place	3.1	Research and Implement Strategies to enhance Commercial Areas to better Fit the Community	Ongoing Effort	Commercial - Retail Advisory
Assuring Connectivity	1.1	Update Traffic Management Techniques and Devices	Ongoing Effort	Public Works
Affirming Sense of Place	2.5	Create a Parks, Open Space, and Trails Master Plan and make a Commitment to Update the Plan at least every 10 Years	Ongoing Effort	Parks
Affirming Sense of Place	7.5	CPR Training for Citizens by Police and Fire Personnel	Ongoing Effort	Public Safety
Preparing for the Future	2.1	To Create a Community Risk Reduction plan for the City of University Park that coincides with the current Fire Department 5-year Strategic Plan	Ongoing Effort	Public Safety
Preparing for the Future	3.2	Work with property owners to establish a Public Improvement District or Tax Increment Reinvestment Zone in the City's key commercial areas	Ongoing Effort	Finance

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Assuring Connectivity	6.1	Consider any Major Project for Submission to Dallas County MCIP (Major Capital Improvement Program) Funding	Ongoing Effort	Public Works
Preparing for the Future	2.4	Provide the latest and most cost-effective tools to the Police Department, including non-lethal weapons systems	Ongoing Effort	Public Safety
Preparing for the Future	4.3	Find or fund a Facility capable of storing temporary equipment for Emergencies	Ongoing Effort	Public Safety
Affirming Sense of Place	7.2	Update Security Protocols for all Public Facilities to ensure Safety while maintaining a Welcoming Atmosphere	Ongoing Effort	Public Safety
Preparing for the Future	1.4	Create a pilot program to begin converting City vehicles to electric	Ongoing Effort	Finance
Innovative Governance	3.1	Develop a framework for communication between SMU, HPISD, and the City	Ongoing Effort	Staff/Council
Technological Integration	3.2	Evaluate the Health Data Exchange (HDE) Pilot Program between UFPD and Texas Health Presbyterian Hospital Dallas for use with other health care institutions throughout University Park	Ongoing Effort	Public Safety
Affirming Sense of Place	4.1	Create Opportunities to Promote City's History and Traditions	Ongoing Effort	Parks
Preparing for the Future	3.1	Explore the adoption and potential use of funds from a Hotel Occupancy Tax that will improve the visitor experience to the City's shopping centers, parks, SMU campus, and other amenities	Ongoing Effort	Finance
Innovative Governance	4.5	Develop a schedule for Debris Removal	Ongoing Effort	Public Works
Affirming Sense of Place	7.7	Increase opportunities for police and fire personnel to Engage with residents	Ongoing Effort	Public Safety
Technological Integration	3.1	Make it easier for citizens to communicate with the City through phone apps and other innovative measures	Ongoing Effort	Staff/Council
Affirming Sense of Place	1.1	Preserve the Public Streetscape and Front Yards in Neighborhoods		Zoning and Development Advisory
Assuring Connectivity	4.1	Research and Implement a Multi-Faceted Approach to Addressing Residential and Commercial Parking using Future-Focused Technology and Methodologies		Public Works
Affirming Sense of Place	1.2	Enhance City Ordinance to Protect the Scale of the Built Environment		Zoning and Development Advisory
Innovative Governance	1.1	Create the University Park City Foundation for Excellence to help fund Municipal Projects and operations.		Finance
Technological Integration	1.2	Use innovative technologies to support Public Safety in investigating and resolving accidents at signalized intersections		Public Safety

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Affirming Sense of Place	3.2	Consider Front Yard Landscaping Height Guidelines to Preserve the Community Feeling of Residential Streets		Zoning and Development Advisory
Preparing for the Future	1.2	Research and implement new irrigation techniques to promote water conservation in University Park		Public Works/Zoning and Development
Assuring Connectivity	6.2	Apply for Funding to Improve/Replace Non-ADA Accessible Sidewalk Ramps		Public Works
Innovative Governance	2.3	Create a Citizen Committee to encourage and support sustainable practices and materials throughout the city		Public Works
Preparing for the Future	1.3	Make existing buildings more Energy Neutral, shoot for net zero for new buildings		Public Works/New Sustainability Committee
Technological Integration	3.3	Review and implement the latest Technology to Enhance Communications between officers, departments, and the public		Public Safety
Affirming Sense of Place	7.6	Create Publicity Presentations and other Policies for Police and Fire Recruitment		Public Safety
Innovative Governance	2.4	Create an Awareness Campaign to educate residents on how to incorporate techniques and materials that will maintain a healthy Stormwater System*		Zoning and Development Advisory, Public Works
Affirming Sense of Place	2.2	Establish a Leash-Free Dog Park		Parks
Innovative Governance	1.2	Form a Chamber of Commerce and Economic Development Operation		Finance
Affirming Sense of Place	3.3	Encourage Architectural Façade Articulation of all Four Sides of Residential and Commercial Buildings		Zoning and Development Advisory
Technological Integration	2.2	Develop a program to replace Streetlights with new Technology to reduce Light Pollution		Public Works
Affirming Sense of Place	2.3	Add Indoor Sports Recreation through community partnerships		Parks
Assuring Connectivity	1.2	Select One to Three Intersections for a Model Program to Test the Viability and Effectiveness of Roundabouts at appropriate Intersections in University Park, with the Goal of Reducing Congestion and Improving Traffic Flow		Public Works
Technological Integration	2.4	Explore battery storage/generation in University Park		Public Utility
Innovative Governance	2.1	Create a Volunteer Corp that would serve all departments and be managed by the Human Resources Department		Staff/Council
Affirming Sense of Place	1.5	Encourage the Formation of Cooperative Associations with regional and benchmark cities		Staff/Council
Affirming Sense of Place	2.4	Facilitate Indoor/Outdoor Community Engagement Programming through Coordination with Parks, the Library, and other Departments		Parks

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Preparing for the Future	4.1	Develop voluntary Centralized Package Drop-off site and/or encourage residents to request delivery to FedEx or UPS stores in the City		Public Safety
Affirming Sense of Place	7.4	Increase City Personnel to Focus on Mitigating the Devastating Effects of Substance Abuse in University Park		Public Safety