



Susan G. Komen 3-Day™ Introduction

About the Event

This year thousands of women and men will come together in an amazing display of courage and commitment. They'll walk 60 miles over the course of three days, each raising \$2,300 or more in the fight to end breast cancer forever.

As participants cover the mileage on foot, volunteers help along the way. As evening approaches, the walkers come home to an amazing Mobile City, complete with sleeping tents, hot meals, showers, medical services and everything they need to rest up safely for the next day's journey. As the walkers reach the end of 60 inspirational miles, they are greeted by a joyful Closing Ceremony to celebrate their accomplishment.

Each 3-Day walker commits to raising \$2,300 or more for the cause. They're not fundraising experts. They're not athletes. They're ordinary people who've been inspired to make a difference. Because they made the simple decision to do something bold, to not sit by while breast cancer takes its toll, lives will be saved.

One hundred percent of the net proceeds from the 3-Day® benefit Susan G. Komen™ and fund innovative global breast cancer research and local community programs supporting education, screening and treatment. Virtually every major advance in the fight against breast cancer in the last 30 years has been impacted by a Komen grant.

Susan G. Komen™

About the Event Organizer

Nancy G. Brinker promised her dying sister, Susan G. Komen, that she would do everything in her power to end breast cancer. Today, Susan G. Komen™ works to end breast cancer in the U.S. and throughout the world through ground-breaking research, community health outreach, advocacy and programs in more than 50 countries with a focus on low-resource and developing nations. Visit komen.org. Connect with us on [Facebook](https://www.facebook.com/sugk) and [Twitter](https://twitter.com/sugk).



Headquarters
5005 LBJ Freeway, Suite 250, Dallas, TX 75244
1-877 GO KOMEN
www.komen.org

Subject: Susan G. Komen 3-Day™ Walks

The purpose of this letter is to introduce Event 360, Inc. to you. Event 360 has been contracted by Susan G. Komen for the Cure® to provide event production services for the Susan G. Komen 3-Day™ event, which is a series of charitable fundraising walks that will be held in communities like yours throughout the United States.

The goal of the 3-Day® event is to raise funds for the continuing fight against breast cancer and to foster awareness about this deadly disease in communities nationwide. The thousands of participants in the 3-Day for the Cure event walk 60 miles over the course of three days, each raising \$2,300 or more to fight breast cancer. 100% of the net proceeds from the 3-Day® benefit Komen and fund innovative global breast cancer research and local community programs supporting education, screening and treatment. In its 30 years, Komen has funded more breast cancer research than any other non-profit organization while providing screenings, treatment assistance and social and financial support to women and families facing the disease. But, there is still much more work to be done. Breast cancer continues to be the leading cancer in women, with 1.6 million women expected to be diagnosed globally this year alone. The 3-Day helps drive leading-edge treatments that are saving lives, and a community that supports women and men facing the disease. For further information about Komen, breast health or breast cancer, please visit komen.org or call 1.877.00 KOMEN. For more information about the 3-Day, please visit the3Day.org.

I am writing on behalf of Komen to ask for your support as Event 360 works to develop a walking route in your community for the 3-Day. Komen and Event 360 are committed to operating a safe and successful event that will reflect positively on your community, while raising funds and awareness for this worthy cause.

If you would like further information or have questions, please contact Komen's 3-Day Project Manager, Norm Bowling, at 972-701-2144 or nbowling@kornen.org.

Thank you for your support and cooperation.

Sincerely,

A handwritten signature in black ink that reads "Mark Nadolny".

Mark Nadolny
Chief Financial Officer



Susan G. Komen 3-Day™ Route Description

This year thousands of women and men will come together in an amazing display of courage and commitment. They'll walk 60 miles over the course of three days, approximately 20 miles each day. Each day, the route is open during daylight hours only.

Throughout the 60 miles, the participants are supported each step of the way. At no time will we block or direct traffic in any manner. Participants walk only on sidewalks, shoulders and in bike lanes, and follow all pedestrian traffic laws as they venture along the route. We have a dedicated volunteer route safety crew stationed at various points along the route to make sure participants are abiding by all traffic laws and crossing streets safely. All along the route, six to ten 12-passenger "Sweep" vans patrol the route picking up participants who are unable to continue walking. The last walker is escorted by an event staff member known as "the caboose," who is in constant communication with the event Command Center and is also tracked via GPS locator.

Approximately every two to three miles, the participants will come into a rest stop, or service area, designated as a pit stop, grab & go or lunch stop. All stops are operated by event volunteers and staff. Both pit stop and lunch stop areas are designed to give the participants a place to rest, re-hydrate, refuel and take care of basic first aid needs. Licensed medical professionals are located at each of the pit stops and ambulances are stationed where the majority of the participants are gathered. Some of these stops also have coach buses stationed on-site to transport walkers who are unable to continue walking.

Each rest stop has an opening and closing time, to ensure participants keep a pace that enables them to complete the route before sunset. Participants arriving after the designated closing time will board a coach bus and are moved ahead to either another stop along the route or to the end of the route.

The entire route is monitored from our well-equipped Command Center, which is stationed at our campsite on Friday and Saturday and at our closing location on Sunday. Up-to-the-minute reports are sent to the Command Center where we track the location and pace of the walkers, record any incidents, and handle all emergencies.



DAY 3 ROUTE TIMELINE

SATURDAY

afternoon Portable toilets and dumpsters dropped at all sites (dumpsters at LUNCH only)

SUNDAY (or MONDAY)

TBD Dumpsters picked up at Day 2 LUNCH (exact time TBD by Vendor)

SUNDAY

4:30 – 6:00 a.m. Road staff (Road Coordinator and Pit/Lunch Coordinators) arrives at AM SITES (up to and incl. LUNCH)

4:45 – 6:00 a.m. Supplies arrive at AM SITES via semi and are dropped by forklift

5:00 – 6:30 a.m. Snack delivery (24' box truck) arrives at AM SITES; departs after snacks dropped

5:00 – 6:30 a.m. Crew arrives at AM SITES

6:00 a.m. Lunch truck (refrigerated semi) arrives at LUNCH; parks on-site until site is closed

6:00 – 7:00 a.m. Road staff arrives at PM (post LUNCH) SITES

6:00 – 7:30 a.m. Ice delivery arrives at AM SITES

6:15 – 7:30 a.m. Supplies arrive at PM SITES via semi and are dropped by forklift

6:30 – 7:00 a.m. ROUTE OPENS TO WALKERS (most cities)

7:00 – 8:00 a.m. Snack delivery (24' box truck) arrives at PM SITES; departs after snacks dropped

7:00 – 8:00 a.m. Crew arrives at PM SITES

7:15 – 10:00 a.m. AM SITES open to walkers (exact times based on mileage)

9:00 – 1:00 p.m. AM SITES close (exact times based on mileage)

10:00 – 11:00 a.m. Ice delivery arrives at PM SITES

10:30 – 12:00 noon PM SITES open to walkers (exact times based on mileage)

1:00 – 4:00 p.m. Supplies & portable toilets picked up at AM SITES (based on vendor availability)

2:00 – 4:00 p.m. PM SITES close (exact times based on mileages)

2:30 – 6:30 p.m. Supplies & portable toilets picked up at PM SITES (based on vendor availability)

MONDAY

TBD Day 3 lunch dumpsters picked up (time TBD by Vendor)

Internal Revenue Service
District Director

Department of the Treasury

Date: NOV 03 1983

The Susan G. Komen Foundation, Inc.
2700 Republic Bank Tower
Dallas, TX 75201

Employer Identification Number:
75-1835298
Accounting Period Ending:
June 30
Form 990 Required: ☒ Yes ☐ No
Person to Contact:
EO Technical Assistant
Contact Telephone Number:
214 757-2728
EO:7215:MW

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(1) and 170(b)(1)(A)(vi).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should contact us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

The box checked in the heading of this letter shows whether you must file Form 990, Return of Organization Exempt from Income tax. If Yes is checked, you are required to file Form 990 only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees.

If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,



GLENN CAGLE
DISTRICT DIRECTOR

* For tax years ending on and after December 31, 1982, organizations whose gross receipts are not normally more than \$25,000 are excused from filing Form 990. For guidance in determining if your gross receipts are "normally" not more than the \$25,000 limit, see the instructions for the Form 990.

Beginning January 1, 1984, unless specifically excepted, you must pay taxes under the Federal Insurance Contributions Act (social security taxes) for each employee who is paid \$100 or more in a calendar year.



Dear Certificate Holder:

Dear Certificate Holder:

We have issued the attached Certificate of Insurance on behalf of our client, The Susan G. Komen Breast Cancer Foundation, Inc./d/b/a Susan G. Komen for the Cure/and Affiliates. You will note that certain wording, eluding to coverage afforded to the certificate holder, may no longer be included within the Description of Operations section of the certificate (e.g. Additional Insured, Waiver of Subrogation, Primary and NonContributory languages, etc.) We have, however, checked the applicable waiver of subrogation and/or additional insured boxes on the certificate, and have attached the policy endorsements where applicable. These endorsements are “blanket” endorsements that provide coverage as required under written contract.

Please note, a Certificate of Insurance is intended only to provide basic information about a set of insurance policies. The Certificate of Insurance does not change or amend a policy and does not provide any rights under a insurance policy, as indicated on the top section of the Acord 25 Certificate of Insurance. The inclusion of language eluding to coverage afforded to the certificate holder, in the Description of Operations section, can be considered a violation of various state certificate laws. Subject to policy terms and conditions and exclusions, the insurance requirements of the contract you have with our client will trigger any possible policy claim, not the certificate.

We hope the attached will satisfy any written agreement you have with our insured and apologize for any inconvenience the changes outlined may have caused.

Please feel free to contact us should you have any questions.

Regards,

Lockton Companies, LLC

Lockton Companies, LLC

717 N. Harwood St., Ste 2500 / Dallas, TX 75201-6527

214-969-6700 / Fax: 214-969-6799

www.lockton.com



CERTIFICATE OF LIABILITY INSURANCE

7/1/2014

DATE (MM/DD/YYYY)
7/1/2013

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER LOCKTON COMPANIES, LLC-N DALLAS 717 N. HARWOOD, LB#27 DALLAS TX 75201 214-969-6700	CONTACT NAME:	
	PHONE (A/C, No, Ext): FAX (A/C, No):	
INSURED 1336290 Event 360, Inc. 205 N. Michigan Ave., Suite 2640 Chicago IL 60601	E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	
	INSURER A: Great Divide Insurance Company	NAIC # 25224
	INSURER B: AGCS Marine Insurance Company	22837
	INSURER C: Commerce and Industry Insurance Company	19410
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES SUSGK03

CERTIFICATE NUMBER: 11119630

REVISION NUMBER: XXXXXXXX

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC	N	N	CNA200908-10	7/1/2013	7/1/2014	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ Excluded PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000 \$
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> HIRED Phys. Damage <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS	N	N	CNA200908-10	7/1/2013	7/1/2014	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ XXXXXXXX BODILY INJURY (Per accident) \$ XXXXXXXX PROPERTY DAMAGE (Per accident) \$ XXXXXXXX \$ XXXXXXXX
C	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$	N	N	48251373	7/1/2013	7/1/2014	EACH OCCURRENCE \$ 25,000,000 AGGREGATE \$ 25,000,000 \$ XXXXXXXX
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below Y/N <input type="checkbox"/> N/A		N/A	NOT APPLICABLE			WC STATUTORY LIMITS <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ XXXXXXXX E.L. DISEASE - EA EMPLOYEE \$ XXXXXXXX E.L. DISEASE - POLICY LIMIT \$ XXXXXXXX
B	INLAND MARINE	N	N	MXI 93050937	7/1/2013	7/1/2014	LIMIT ON FILE WITH COMPANY

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

CERTIFICATE HOLDER

CANCELLATION See Attachments

11119630 To Whom It May Concern	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE 