



UNIVERSITY PARK CITY COUNCIL AGENDA MEMO

Meeting Date:
9/16/2025

Item Type:
Action Item

Subject: Consider an amendment to an Ordinance establishing paid parking at Burleson Park for SMU football game days

Prepared By: Amanda Hartwick, Special Projects Coordinator

Background:

During the September 2 City Council meeting, Council approved an Ordinance authorizing game day parking in the spaces adjacent to Burleson Park as part of a pilot program. The Ordinance also designated spaces on the Durham side for park-use only.

Currently the spaces around the park are 2-hour parking 8 a.m. to 5 p.m. Monday through Friday. SMU football games are traditionally scheduled on Saturdays when the 2-hour parking is not enforceable.

Staff is requesting the approved Ordinance be amended to include a 2-hour time restriction for the park-use only spaces along Durham on game days. This update would allow staff to more effectively monitor and enforce this park-use only designation.

There are four remaining home games scheduled at SMU for the 2025 season:

- October 4 vs. Syracuse
- October 11 vs. Stanford
- November 1 vs. Miami
- November 22 vs. Louisville

At the conclusion of the football season, staff will bring this item back to Council for a briefing on the game day pilot program.

Fiscal Impact:

- ☐ Not Applicable
- ☐ Budget Amendment Required
- ☒ Proposed Revenue
- ☐ Proposed Expenditure

Funding Source:

Master Plan Goal:

Please check the associated Theme and provide the corresponding action item number.



	Theme	Action Item(s)
<input type="checkbox"/>	Affirming Sense of Place	
<input checked="" type="checkbox"/>	Assuring Connectivity	4.1
<input type="checkbox"/>	Innovative Governance	
<input type="checkbox"/>	Technological Integration	
<input type="checkbox"/>	Preparing for the Future	
<input type="checkbox"/>	Not Applicable	

Recommendation:

Staff recommends City Council approve the amendment to the Ordinance authorizing a pilot program for game day parking at Burleson Park.

Committee Review (optional):

Parks Advisory Committee previously reviewed the proposed game day pilot program and is in favor.

Attachments: Aerial of Burleson Park