

ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF UNIVERSITY PARK, TEXAS, AMENDING ORDINANCE NO. 94/40, A SPECIAL SIGN DISTRICT FOR SOUTHERN METHODIST UNIVERSITY, AS HERETOFORE AMENDED, BY AUTHORIZING ADDITIONAL SIGNS FOR PARKING STRUCTURES AND SURFACE PARKING LOTS; ADOPTING SIGN STANDARDS ATTACHED AS EXHIBITS; APPROVING LOCATIONS OF ADDITIONAL SIGNS AND SIGN DETAILS AS SHOWN IN THE EXHIBITS ATTACHED HERETO; PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT; PROVIDING A SEVERABILITY CLAUSE; PROVIDING FOR A PENALTY OF FINE NOT TO EXCEED THE SUM OF FIVE HUNDRED DOLLARS (\$500.00) FOR EACH OFFENSE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Urban Design and Development Advisory Committee of the City has considered a request for amendment of Ordinance No. 94/40, the Special Sign District for Southern Methodist University, as heretofore amended; and

WHEREAS, the Committee is of the opinion that such amendment will result in benefits to the public health, safety and general welfare and is in the interest of the City of University Park, and has recommended to the City Council that such amendment be approved; and

WHEREAS, the City Council has provided notice and a public hearing with regard to such request and recommendation and is of the opinion and finds that such special sign district should be amended as requested; **NOW, THEREFORE**,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PARK, TEXAS:

SECTION 1. That the Urban Design and Development Advisory Committee has considered a request for amendment of Ordinance No. 94/40, as heretofore amended, which granted a Special Sign District for Southern Methodist University, and such amendment has been approved by the Committee as beneficial to the public health, safety, and general welfare and in the interests of the City of University Park. The City Council therefore hereby determines that ordinance No. 94/40, the Special Sign District for Southern Methodist University, as heretofore amended, should be further amended in accordance with the following sections.

SECTION 2. That the following additional signs are hereby authorized to be constructed on the campus of Southern Methodist University to provide a consistent framework for the

identification of surface parking lots with over twenty-five (25) spaces and freestanding parking structures serving the campus, to wit:

1. Size:

The ST-2 signs identified herein for freestanding parking structures shall not exceed three feet, six inches (3'6") in width or six feet seven inches (6'7") in height. ST-3 signs identified herein for surface parking lots shall not exceed two feet eight inches (2'8") in width or five feet (5') in height. See attached Exhibits.

2. Location:

The signs are to be installed on private property and outside the required city visibility triangle at intersections. The permitted signs shall be located as shown on the attached Exhibits "Location of ST-3 Signs" and "Location of ST-2 Signs" by list and by campus maps. The sign locations on the maps are approximate and intended to relate to the specific addresses listed for each type sign.

3. Material:

The signs permitted by this ordinance shall be constructed with aluminum, coated with an acrylic polyurethane paint.

SECTION 3. That the signs approved hereby may be constructed and placed at the specific locations and as depicted in said Exhibits, which are attached hereto and made part hereof for all purposes.

SECTION 4. That any provision of Ordinance No. 94/40, as heretofore amended, in conflict with the provisions of this ordinance with regard to the signage permitted for Southern Methodist University is hereby repealed.

SECTION 5. That should any word, sentence, paragraph, subdivision, clause, phrase or section of this ordinance be adjudged or held to be unconstitutional, illegal or invalid, the same shall not affect the validity of this ordinance as a whole, or any part of provision thereof, other than the part decided to be invalid, illegal or unconstitutional.

SECTION 6. That any person, firm or corporation violating any of the provisions of this

ordinance shall be deemed guilty of a misdemeanor and, upon conviction in the municipal court of the City of University Park, Texas, shall be subject to a fine not to exceed the sum of five hundred dollars (\$500.00) for each offense, and each and every day such offense shall continue shall be deemed to constitute a separate offense.

SECTION 7. This ordinance shall take effect immediately from and after its passage and the publication of the caption, as the law and Charter in such cases provide.

DULY PASSED by the City Council of the City of University Park, Texas, on the _____ day of _____ 201__.

APPROVED:

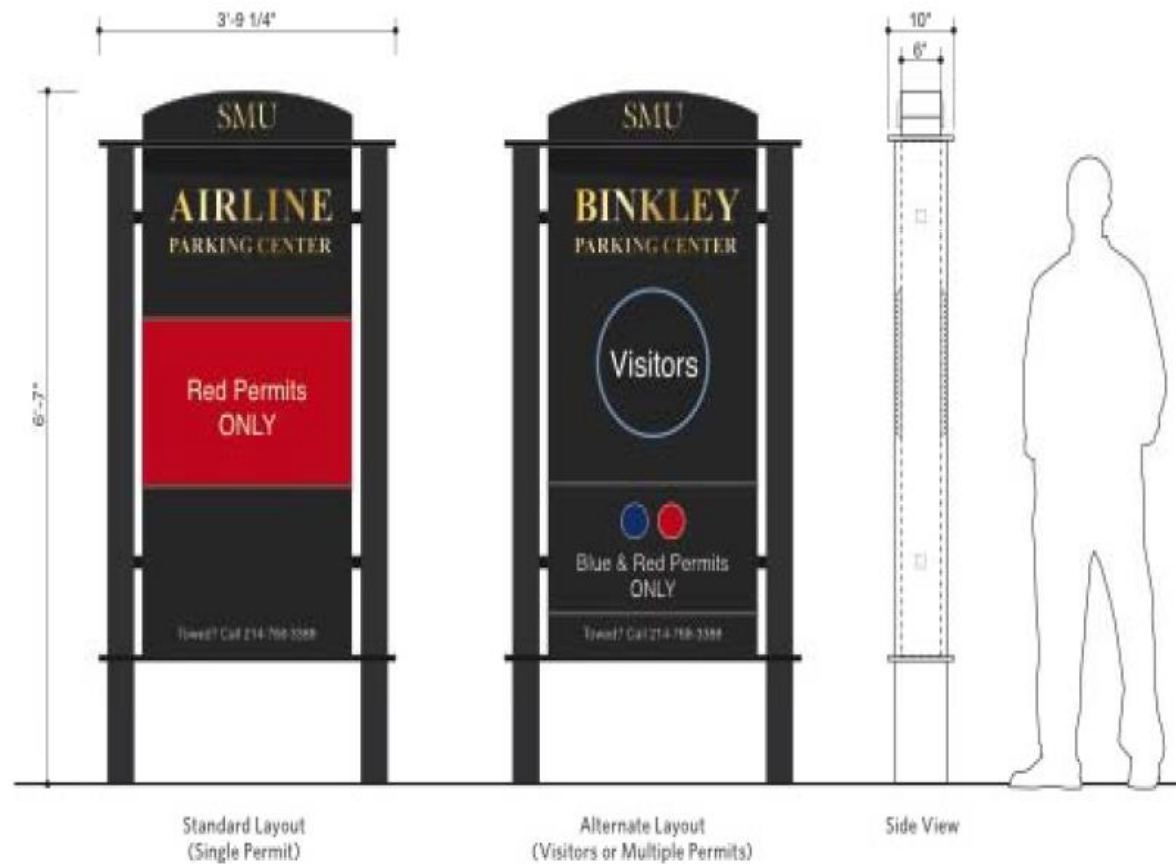
OLIN B. LANE, MAYOR

APPROVED AS TO FORM:

ATTEST:

CITY ATTORNEY
(RLD/69150; 11-14-14)

CHRISTINE GREEN, CITY SECRETARY



● ST-2: Freestanding Parking Structure ID

Exterior Sign Family Concept

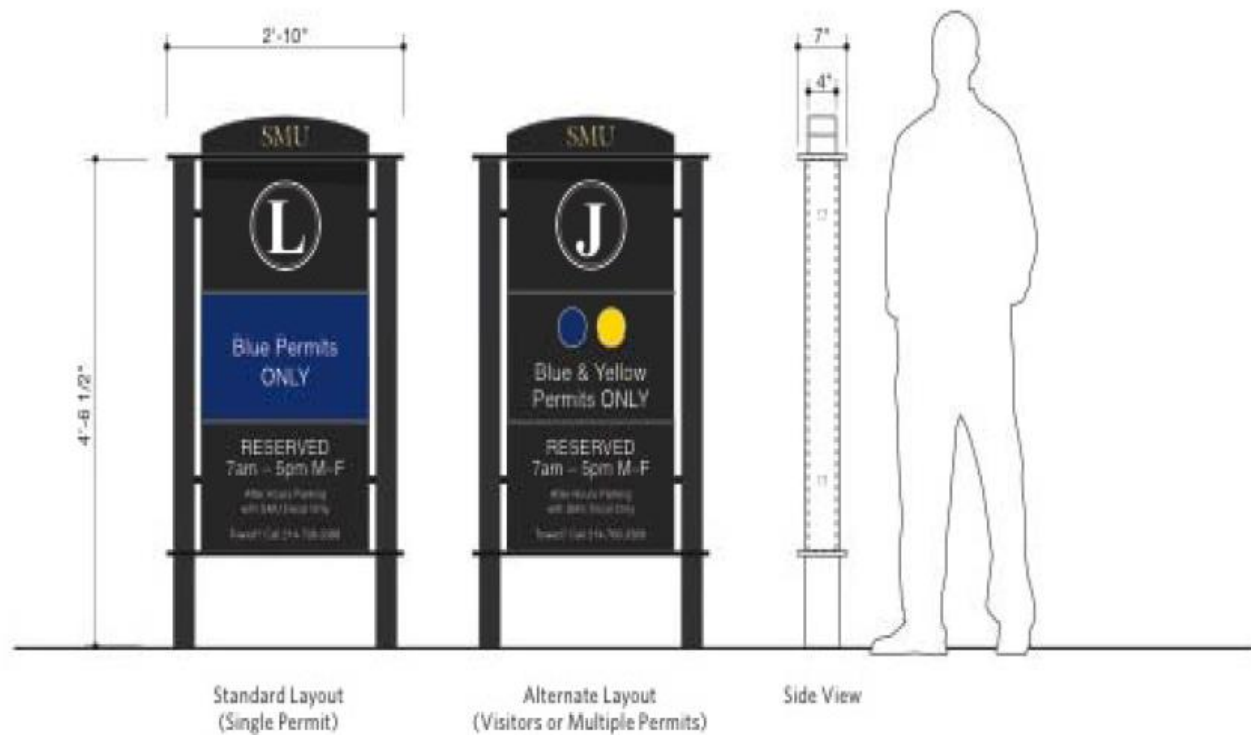
LOCATION OF ST- 2 SIGNS



SMU SPECIAL SIGN DISTRICT

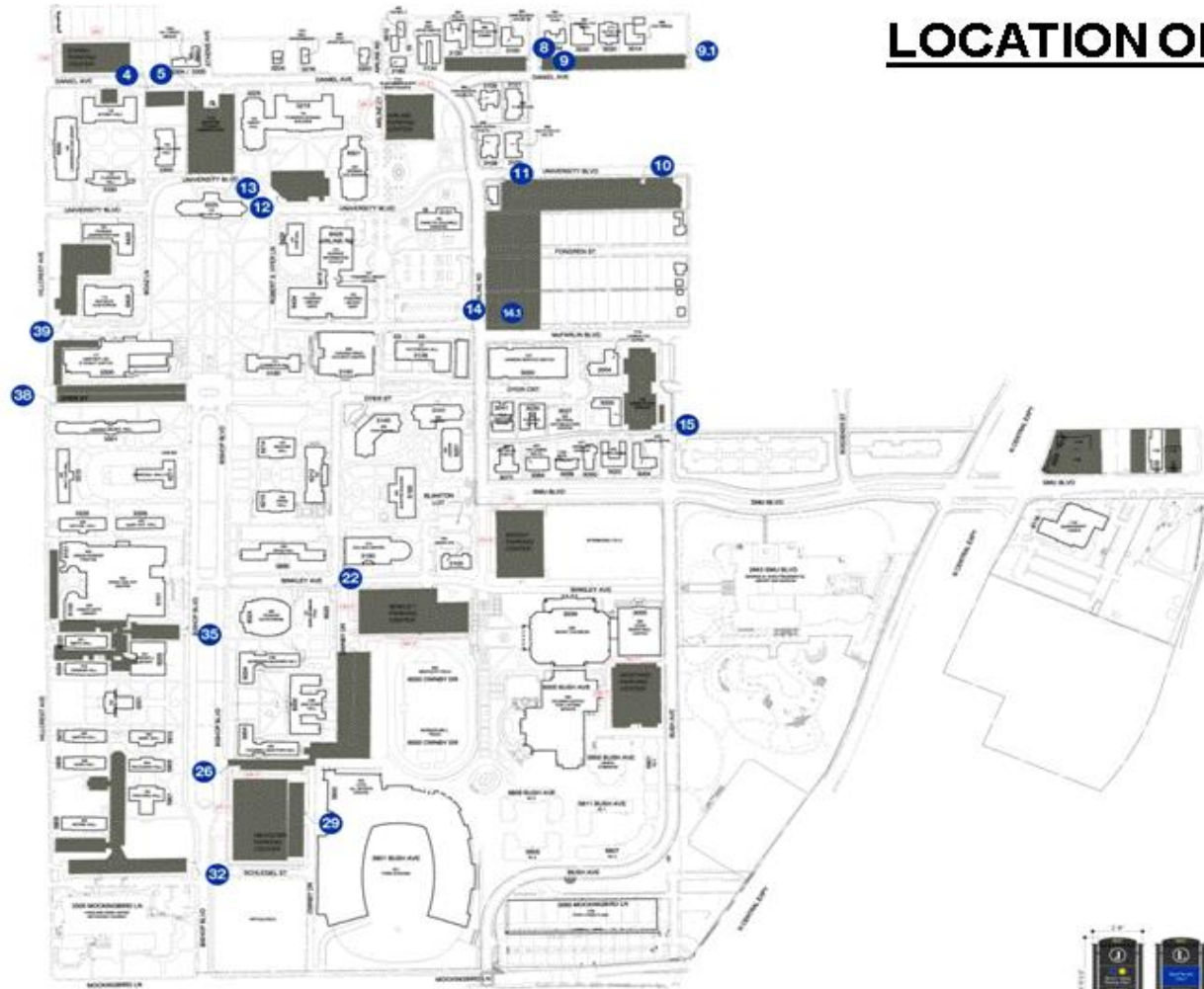
LOCATION OF ST- 2 SIGNS

Map NO.	Location Description
2	Entrance to Parking Structure from Daniel AVE
7	Entrance to Parking Structure from Airline CT
16	Entrance to Parking Structure from SMU BLVD
19	Entrance to Parking Structure from Binkley AVE
20	Entrance to Parking Structure from Bush AVE
21	Entrance to Parking Structure from Binkley AVE
31	Entrance to Parking Structure from Schlegel ST



● ST-3: Freestanding Parking Lot ID

LOCATION OF ST-3 SIGNS



SMU SPECIAL SIGN DISTRICT

LOCATION OF ST- 3 SIGNS

Map NO.	Location Description
4	Entrance to Parking Structure from Daniel AVE
5	Entrance to Parking Structure from Daniel AVE
8	Entrance to Parking Structure from Durham ST
9	Entrance to Parking Structure from Durham ST
9.1	Entrance to Parking Structure from Dublin ST
10	Entrance to Parking Structure from University BLVD
11	Entrance to Parking Structure from University BLVD
12	Entrance to Parking Structure from University BLVD
13	Entrance to Parking Structure from University BLVD
14	Entrance to Parking Structure from Airline RD
14.1	Entrance to Parking Structure from McFarlin BLVD
15	Entrance to Parking Structure from the corner of Bush AVE

LOCATION OF ST-3 SIGNS

Map NO.	Location Description
22	Entrance to Parking Structure from the corner of Binkley AVE and Ownby DR
26	Entrance to Parking Structure from the corner of Bishop BLVD
29	Entrance to Parking Structure from the corner of Ownby DR
32	Entrance to Parking Structure from the corner of Bishop BLVD and Schlegel ST
35	Entrance to Parking Structure from Bishop BLVD
38	Entrance to Parking Structure from Dyer ST
39	Entrance to Parking Structure from McFarlin BLVD

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DULY PASSED by the City Council of the City of University Park, Texas, on the ____ day of _____ 201_.

APPROVED:

OLIN B. LANE, MAYOR

ATTEST:

CHRISTINE GREEN, CITY SECRETARY