



AGENDA MEMO
12/2/2014 Agenda

TO: Honorable Mayor and City Council

FROM: Harry Persaud, MRTPI, AICP, Chief Planning Official

SUBJECT: Public hearing on an ordinance amending the Special Sign District for Southern Methodist University to provide signage for parking structures and surface parking lots with over 25 spaces.

BACKGROUND:

The special sign district for SMU was established by ordinance 94/10 dated April 5th, 1994 to provide for various signage located within the campus. Since that time the special sign district has been amended to provide for additional signage as new developments are implemented. SMU is now requesting to add signs to identify all existing parking structures and surface parking lots with over 25 spaces located on the campus, in accordance with the following standards:

1. Purpose:
Provide a consistent framework for the identification of surface parking Lots with over 25 spaces and parking structures serving the SMU campus.
2. Size:
ST-2 signs shall not exceed 3 feet 6 inches in width and 6 feet 7 inches in height. ST-3 signs shall not exceed 2 feet 8 inches in width and 5 feet in height
3. Location:
Signs are to be installed on private property and outside the visibility triangle at intersections. Locations shown on attached map are intended to be approximate to specific addresses as listed for each type of sign
4. Construction Material:
Signs shall be constructed with aluminum coated with an acrylic polyurethane paint.

RECOMMENDATION:

UDADAC considered this request at its meeting on November 12, 2014 and unanimously recommended approval.