



## UNIVERSITY PARK CITY COUNCIL AGENDA MEMO

**Meeting Date:**  
10/3/2023

**Item Type:**  
Action Item

**Subject:** Consider continuation of Snider Plaza parking program.

**Prepared By:** Amanda Hartwick, Special Projects Coordinator

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### **Background:**

The City currently has a lease agreement with Hilltop Plaza that allows access to 100 parking spaces in the garage at a reduced rate of \$.65/hour. In October 2022, Council approved expansion of the introductory parking program, allowing businesses in Snider Plaza, from Daniel to Rosedale, access to the parking garage, at no cost to them, for a period of six months. This program was renewed for another six months in April 2023.

Feedback remains positive for the program and employees are enjoying use of the garage. The total FY23 parking expenses to date are \$50,418.05, and this program is currently funded by the Snider Plaza capital project.

The City continues to make progress on plans for streetscape improvements within the plaza, but a start date for construction is still to be determined. As the City explores ways to address employee parking within Snider Plaza, staff recommends the parking program in Hilltop Plaza continue for another six months or until construction begins.

**Fiscal Impact:**

- ☐ Not Applicable
- ☐ Budget Amendment Required
- ☐ Proposed Revenue
- ☒ Proposed Expenditure

Funding Source: Snider Plaza capital project (account 44-44-4410)

**Master Plan Goal:**

Please check the associated Theme and provide the corresponding action item number.



	Theme	Action Item(s)
<input checked="" type="checkbox"/>	Affirming Sense of Place	3.1
<input checked="" type="checkbox"/>	Assuring Connectivity	4.1
<input type="checkbox"/>	Innovative Governance	
<input type="checkbox"/>	Technological Integration	
<input type="checkbox"/>	Preparing for the Future	
<input type="checkbox"/>	Not Applicable	

**Recommendation:**

Staff recommends continuation of the parking program.

**Committee Review (optional):**

NA

**Attachments:**

None