



## UNIVERSITY PARK CITY COUNCIL AGENDA MEMO

**Meeting Date:**  
11/5/2024

**Item Type:**  
Action Item

**Subject:** Consider approval of a temporary license agreement to facilitate an outdoor holiday market on the sidewalks of Snider Plaza

**Prepared By:** Amanda Hartwick, Special Projects Coordinator

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**Background:**

Merchants in the 6600 block of Snider Plaza have requested a special event permit for an outdoor holiday market on Saturday, November 16 from 10 a.m. to 3 p.m. While the event will help bring awareness to the recent reopening of the 6600 block, businesses in other blocks of the Plaza have also expressed interest in participation. Additionally, organizers have partnered with other local vendors to allow participation in the sidewalk sale even if they do not have a storefront in the plaza. Merchants are working with the City's consultant Sunwest Communications to help promote the event.

The Code of Ordinances requires a temporary license agreement for the sale of products on public property. Approval of the agreement would allow businesses to setup tables of merchandise on the sidewalk for the duration of the event. Staff has reviewed the request and is recommending approval of the event.

**Fiscal Impact:**

- Not Applicable
  - Budget Amendment Required
  - Proposed Revenue
  - Proposed Expenditure
- Funding Source:

**Master Plan Goal:**

Please check the associated Theme and provide the corresponding action item number.



	<b>Theme</b>	<b>Action Item(s)</b>
<input checked="" type="checkbox"/>	Affirming Sense of Place	3.1
<input type="checkbox"/>	Assuring Connectivity	
<input type="checkbox"/>	Innovative Governance	
<input type="checkbox"/>	Technological Integration	
<input type="checkbox"/>	Preparing for the Future	
<input type="checkbox"/>	Not Applicable	

**Recommendation:**

Staff recommends approval of the temporary license agreement.

**Committee Review (optional):**

NA

**Attachments:**