

**ORDINANCE NO. \_\_\_\_\_**

**AN ORDINANCE OF THE CITY OF UNIVERSITY PARK, TEXAS, AMENDING THE SPECIAL SIGN DISTRICT FOR THE UNIVERSITY CAMPUS-1, UNIVERSITY CAMPUS-2, AND PD-37 ZONING DISTRICTS WHICH ARE THE PROPERTY OF SOUTHERN METHODIST UNIVERSITY, BY PERMITTING A NEW MONUMENT SIGN ON THE EAST SIDE OF AIRLINE ROAD BETWEEN MCFARLIN BOULEVARD AND UNIVERSITY BOULEVARD AND FLAG POLES AND FLAGS NEAR THE NORTHEAST CORNER OF US HIGHWAY 75 AND MOCKINGBIRD LANE PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT; PROVIDING A SEVERABILITY CLAUSE; PROVIDING FOR A PENALTY OF FINE NOT TO EXCEED THE SUM OF FIVE HUNDRED (\$500.00) DOLLARS FOR EACH OFFENSE; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS** the Zoning and Development Advisory Committee (“ZADAC”) of the City has considered a request for amendment of the special sign district for Southern Methodist University, granted by Ordinance 94/10 and thereafter amended, and has recommended to the City Council the amendment of the ordinance; and

**WHEREAS** the provisions of the Sign Ordinance have been complied with and the City Council has provided notice and a public hearing about such request and recommendation and is of the opinion and finds that such special sign district should be amended as requested; **NOW, THEREFORE,**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PARK, TEXAS:**

**SECTION 1.** The signs authorized for the special sign district for Southern Methodist University by Ordinance 94/10, as amended, are located by number on the map of the campus attached hereto as Exhibit “A1” and a description of each authorized sign by location, type, and the number of the ordinance approving it is attached hereto as Exhibit “A2.”

**SECTION 2.** The ZADAC has considered amendment of the special sign district, as requested by Southern Methodist University, to authorize additional signage for the University

campus as part of an overall graphics program. That a map showing the location of each additional sign is attached hereto also as Exhibit “A1” and a description of each authorized sign by location and type is attached hereto also as Exhibit “A2.” That a new monument sign on the east side of Airline Road between McFarlin Boulevard and University Boulevard is approved as shown on Exhibits “B1”, “B2”, and “B3” attached. That a new flagpole and flag near the northwest corner of US Highway 75 and Mockingbird Lane are approved as shown on Exhibits “C1”, “C2”, “C3”, and “C4” attached.

**SECTION 3.** That such request was accompanied by maps, plans, drawings, and photographs which provide such details and specifications as were required by ZADAC and in the opinion of ZADAC, such graphics programs will result in the signage appearance of the area being beneficial to the public health, safety, and general welfare and in the interest of the City of University Park. ZADAC has recommended to the City Council that Ordinance 94/10 be further amended in part to permit the signs and items in accordance with the plan.

**SECTION 4.** After notice and public hearing, and in the best interest of the public health, safety and general welfare of the City, Ordinance 94/10 is hereby amended in part as follows:

**“ORDINANCE NO. 94/10**

.....

**SECTION 3 ....**

**A. Permitted Signs.**

The following signs shall be permitted in this special sign district:

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\_\_\_\_. Monument sign on the East side of Airline Road between McFarlin Boulevard and University Boulevard per Exhibits B1, B2, and B3 attached;

\_\_\_\_. Flagpole and flags near the Northwest corner of US Highway 75 and Mockingbird Lane per Exhibits C1, C2, C3, and C4 attached.

....”

**SECTION 3.** All ordinances of the City of University Park in conflict with the provisions of this ordinance are hereby repealed.

**SECTION 4.** Should any sentence, paragraph, subdivision, clause, phrase, or section of this ordinance be adjudged or held to be unconstitutional, illegal, or invalid, the same shall not affect the validity of this ordinance, or any part or provision thereof other than the part thereof decided to be unconstitutional, illegal, or invalid.

**SECTION 5.** Any person, firm or corporation violating any of the provisions or terms of this ordinance shall be given the right to correct the violation within a seven-day period or otherwise shall be deemed guilty of a misdemeanor and, upon conviction in the Municipal Court of the City of University Park, Texas, shall be punished by a fine not to exceed the sum of five hundred (\$500.00) dollars for each offense, and each day such violation is continued shall be deemed to constitute a separate offense.

**SECTION 6.** This ordinance shall take effect immediately from and after its passage and the publication of the caption as the law and charter in such cases provide.

**DULY PASSED** by the City Council of the City of University Park, Texas on the 7th day of November 2023.

**APPROVED:**

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**TOMMY STEWART, MAYOR**

**APPROVED AS TO FORM:**

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**CITY ATTORNEY**  
(RLD/11-02-23)

**ATTEST:**

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**CHRISTINE GREEN, CITY SECRETARY**

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**APPROVED:**

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**TOMMY STEWART, MAYOR**

**ATTEST:**

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**CHRISTINE GREEN, CITY SECRETARY**