

## AGENDA MEMO 11/5/2013 Agenda

**TO:** Honorable Mayor and City Council

**FROM**: Steve Mace, Community Information Officer

SUBJECT: Proclamation in observance of Arbor Day and Dallas County's Day of

Service

## **BACKGROUND:**

Since 1982, as part of the City's Trees for Town program, the City of University Park has planted more than 3,600 trees in the community. Mindful of the crucial environmental and aesthetic benefits trees provide, staff requests that the City Council approve a proclamation establishing Thursday, November 21, 2013 as Arbor Day in University Park.

This year's Arbor Day activities will hold special significance. In conjunction with Dallas County's Day of Service effort, prior to planting a Red Oak tree in Williams Park, the City will hold a ceremony to honor the life and legacy of President John F. Kennedy. The City will also honor former First Lady Jacqueline Kennedy by planting rose bushes in that same park.

On November 21, the City will also plant trees in Smith and Curtis parks. Students from Highland Park Independent School District will participate in activities at all three sites.

## **RECOMMENDATION:**