



# UNIVERSITY PARK CITY COUNCIL AGENDA MEMO

**Meeting Date:**  
3/3/2026

**Item Type:**  
Work Session

**Subject:** 2026 Holiday Tree Lighting Location Consideration Discussion

**Prepared By:** Kaylon Jackson, Recreation Manager

### Background:

The City of University Park has partnered with the Rotary Club of Park Cities and the Snider Plaza Merchants Association for decades to host the Annual Holiday Tree Lighting in Snider Plaza. In 2024, the event was temporarily relocated to Centennial Park due to ongoing construction in Snider Plaza. With construction now complete, the 2025 Holiday Tree Lighting returned to its traditional location in Snider Plaza.

At the February 3, 2026, work session, staff provided a high-level summary of the 2025 Holiday Tree Lighting and encouraged Council feedback regarding 2026 future planning. After this meeting, staff sent surveys out to Snider Plaza merchants to gauge participation interest for this year's event.

Staff will provide Council information received from the surveys, as well as a draft map of event location at Snider Plaza to seek Council input and direction.

### Fiscal Impact:

- Not Applicable
- Budget Amendment Required
- Proposed Revenue
- Proposed Expenditure

Funding Source:

### Master Plan Goal:

Please check the associated Theme and provide the corresponding action item number.



	Theme	Action Item(s)
<input checked="" type="checkbox"/>	Affirming Sense of Place	2.4
<input type="checkbox"/>	Assuring Connectivity	
<input type="checkbox"/>	Innovative Governance	

<input type="checkbox"/>	Technological Integration	
<input type="checkbox"/>	Preparing for the Future	
<input type="checkbox"/>	Not Applicable	

**Recommendation:**

Staff will seek direction from City Council regarding location for the 2026 Tree Lighting.

**Committee Review (*optional*):**

**Attachments:**

Information will be distributed at the March 3, 2026, meeting.