URBAN DESIGN & DEVELOPMENT ADVISORY COMMITTEE

MINUTES January 29, 2014

The Urban Design & Development Advisory Committee of the City of University Park met on Monday, January 29, 2014 at 12:00 P.M. at the Peek Service Center, 4420 Worcola Street, Dallas, Texas. The following are minutes of that meeting.

Committee Members Attending:

Mike Culwell - Chairman Jason Mackey Doug Smellage Cindy Kipp Diana Byrd

Bruce Collins Tom Weber

Staff Members Attending:

Bud Smallwood – Public Works Director Jacob Speer – Assistant Director of Public Works Jodie Ledat – PW Administrative Assistant Harry Persaud – Chief Planning Official

Councilmember in Attendance:

n/a

Absent and Excused: Spence Kendrick William "Rusty" Goff Charlie Little Eurico Francisco Brian Hammer

Guests:

Noble Nash – HPISD Mike Nolen - HPISD Tim Turner – HPISD Johnny Ringo - HPISD

1. Call to Order

Bud Smallwood opened the meeting at 12:03pm.

2. Discuss a Proposed Amendment to the Special Sign District for HPISD

Bud Smallwood introduced the agenda item and reviewed the definition of "Special Sign District". He then turned over the meeting to Harry Persaud. Harry Persaud addressed the committee welcoming them to the first UDADAC meeting of the new year and introduced the guests in attendance as representatives of the Highland Park School District. Guests in attendance were Noble Nash, Johnny Ringgold, Mike Nolen, and Tim Turner. Mr. Persaud noted the school district approached the City about increasing the size of the scoreboard at the football stadium. Mr. Persaud suggested to HPISD the advertising signs on the fence around the football field were not included in the special sign district and would need to be addressed in the amendment as well. Mr. Persaud continued by providing the committee a history of the HPISD special sign district and then moved on to the specifics of the amendment.

The proposed scoreboard would be 36' wide by 25' tall; the existing scoreboard is 36' wide and 19' 3/4" tall. The new score board would be topped with a Bank of Texas logo and the area under the logo would be a digital video screen. The advertising signs on the fence around the interior of the football field currently number 34. It was determined those will be covered under the amendment and as well as up to six (6) additional signs for no more than 40 signs total.

Discussion ensued regarding the proposal and its potential impact on the neighborhood. The HPISD representatives answered questions.

Chairman Culwell moved to approve the amendment to the special sign district for Highland Park Independent School District which would provide for the larger scoreboard and up to 40 advertising signs along the interior fence of the football stadium. Doug Smellage seconded the motion and all members present voted in favor.

Mr. Persaud informed the committee the amendment would go to Council at the March, 4, 2014 meeting.

3. Review and Approve Minutes of the June 11, 2013 meeting

U.D.A.D.A.C.

4. Adjournment

Mr. Smellage moved to approve the minutes, and Cindy Kipp seconded the motion. All members present voted in favor.

The meeting was adjourned at 12:30pm. M. Culwell, Chairman, Date