



**AGENDA MEMO**  
2/21/2017 Agenda

**TO:** Honorable Mayor and City Council

**FROM:** Lea Dunn, Director of Organizational

**SUBJECT:** Summary of City Council Initiatives Discussion and Proposed Actions

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For your information and review, attached is a summary of Council's discussion regarding the City's current initiatives and potential new initiatives. You'll recall that the purpose of the discussion was to determine whether the current initiative should remain, be amended or removed; and discuss the addition of new initiatives. The document summarizes the initiatives, Council's discussion and the direction provided by Council. The purpose of the work session is to review the initiatives to ensure that staff has accurately reflected Council's direction. Once finalized, an item formally adopting the initiatives will be included on a future Council agenda. The following summarizes Council's direction regarding each initiative.

**Current Initiatives:**

**Community Engagement** – Merge all elements of community engagement into one, and continue efforts to inform and engage public. Utilize social media when appropriate to direct the public to information so as to make informed decisions.

**Facilities and Capital Improvements** – Continue to pursue Miracle Mile solutions. Assign parking development and reinforce UP boundaries to a Master Plan study.

**Governance** – Staff will work with Council liaisons and Committee chairs to develop an annual agenda for Council approval. Further define governance and how the committees should be utilized.

**Institutional Partnerships** – Good working relationships and process have been established. This may be removed from the current initiatives list.

**Redevelopment and Neighborhood Character** – Further discussions regarding an update to the 1989 Master Plan needed. Continue to re-evaluate the City's code enforcement philosophy.

**Potential New Initiatives:**

**Library Friends** – Add to the list of initiatives. Staff will work with the Council liaison to clarify roles.

**UP Public Arts Committee/Committee Development** – Staff will perform further research and bring to City Council for further discussion.

**Sister Cities** – Staff will provide additional information for City Council consideration.

**Signage, Park Connectivity, City Entrance Signs** – Include these items in a Master Plan study, should City Council elect to pursue such a study.