



AGENDA MEMO
2/21/2017 Agenda

TO: Honorable Mayor and City Council

FROM: Robbie Corder, City Manager

SUBJECT: Consider: Conceptual Design Study for Miracle Mile Improvements

BACKGROUND:

Several property owners within the Miracle Mile commercial corridor have expressed an interest in improving the area's traffic flow, parking, pedestrian mobility and landscaping. This ownership group has offered to fund 50% of a study that would provide concept designs for these proposed improvements. The group has asked the City to fund the remaining portion of this study, which the group estimates would cost \$50,000.

Under this proposal, the ownership group would hire an outside consulting firm. That firm would provide recommendations for achieving the desired improvements. Since most proposed improvements to this corridor are within the City's right-of-way, the City would work closely with the ownership group and the consultant on technical planning and engineering. The City has asked that concept designs be shared with other Miracle Mile property owners and merchants before the City approves any action.

RECOMMENDATION:

If the City Council is amenable to this public/private arrangement, staff recommends bringing back a letter of agreement between the City and the ownership group with a defined scope and costs.