



AGENDA MEMO
5/16/2017 Agenda

TO: Honorable Mayor and City Council

FROM: Greg Spradlin, Chief of Police

SUBJECT: Consideration of HPHS Highlander Band's 4th March-a-thon Fundraiser

BACKGROUND:

The Highland Park High School Highlander Band Boosters (HBB) would like to conduct a March-a-thon Fundraiser to raise funds for their annual budget. This event would occur on Saturday, August 12, 2017 from 9:30 am to 11:00 am and uses the same route as approved in 2016. March-a-thons are a common method of fundraising for high school bands, and several bands in the DFW area hold them each year.

The entire Highlander Band, Drum Line and Color Guard will travel along the attached parade route which includes marching through Snider Plaza. Seventy (70) of the businesses located on Snider Plaza Drive signed a petition for Council's review in support of the event.

There would be 150 Highlander Band members participating in this March-a-thon.

RECOMMENDATION:

Staff recommends approval of Highlander Band March-a-thon with the following stipulations:

- The parade route included must be utilized
- Two off-duty police officers will be hired to drive University Park Police vehicles leading and trailing the band as it marches to ensure non-participating vehicles do not cause a safety issue
- The HBB will incur the cost of the off-duty officers