

April 20, 2017

Chief Greg Spradlin  
University Park Police Department  
3800 University Blvd.  
University Park, TX 75205

Dear Chief Spradlin,

This letter is to seek approval from the City of University Park for the Highland Park High School Marching Band – “The Highlander Band”- to hold a Marchathon from 9:30 am to 11:00 am on Saturday, August 12, 2017.

The Highlander Band is quickly becoming one of the largest student organizations in the Highland Park Independent School District. Under the direction of Mr. Reagan Brumley since 2011, the band now boasts almost 150 members. For many years, its volunteer parent organization, The Highlander Band Boosters (HBB), has raised funds to support the Highlander Band’s needs and activities. These include new musical instruments, uniforms, transportation to and from performances and many other items that support the instrumental music education of students at Highland Park High School. All of the HBB’s activities are done with the oversight of HPISD.

Until recently, the HBB has raised the majority of its annual budget through two primary events: The BBQ With the Band and auction and the sale of Blue Out T-shirts to the community. Since the Highlander Band has now grown so quickly, it is apparent that we will need to raise additional funds through new events.

Marchathons are a common method of fundraising for high school bands and several bands in the DFW area hold them each year. In addition to providing musical entertainment to the community along the parade route, we anticipate that the event will raise over \$15,000 to contribute to the annual budget.

If approved by the City of University Park, the entire Highlander Band, Drum Line and Color Guard will march the proposed route in the documents attached. Since the Marchathon is a parade with just one participant and a “moving event”, we expect traffic interruptions on a given street or intersection to be fairly short-lived with minimal disruption to traffic flow as the band passes by.

Since our proposed route includes marching through Snider Plaza, we have discussed the idea with the majority of the merchants and obtained their signatures for permission.

Of course, safety is of primary concern, so we anticipate hiring off-duty University Park Police personnel to guide and oversee the safety aspect of the Marchathon.

Additionally, numerous HPISD band staff as well as parent volunteers along the parade route will also accompany the students.

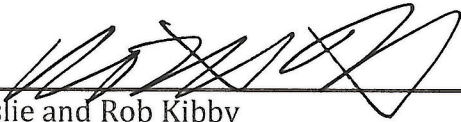
If approved, we expect this event to be a safe, musically entertaining spectacle for our community as well as providing exposure to the Highlander Band program while raising much needed funds for the HBB and HPISD.

Thank you for your consideration.



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Reagan Brumley  
Director of Instrumental Music HPISD  
214-780-3737



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Leslie and Rob Kibby  
Nominated Co-Presidents (2017-2018), HBB  
214-924-7642



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Susan Watkins  
Nominated Co-Chair Highlander Band Marchathon (2017-2018)  
214-478-0476