



**AGENDA MEMO**  
5/16/2017 Agenda

**TO:** Honorable Mayor and City Council

**FROM:** Lea Dunn, Director of Organizational Development

**SUBJECT:** Consider: the appointment of a special subcommittee to study further parking solutions for Snider Plaza

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**BACKGROUND:**

In conjunction with the City's recent purchase of property near Snider Plaza, on April 20, 2017, a roundtable meeting of Snider Plaza stakeholders was held to update participants on the current parking situation and solicit their input regarding parking issues and solutions. The roundtable, attended by property owners, business owners and interested citizens, was facilitated by Karen Walz, Principle of Strategic Community Solutions.

Following a brief presentation on prior Snider Plaza studies, the participants were asked a series of questions regarding parking in Snider Plaza and their responses were recorded by keypad polling. Following this first round of input, participants were then asked to work in teams to answer specific questions regarding the parking issues in Snider Plaza. There were three teams and each team addressed the same questions. The teams presented their ideas to the entire group and following those presentations, keypad polling was again used to determine the degree of agreement with the suggested recommendations. For your information and review, attached is a summary of the Snider Plaza Roundtable meeting that details the specific questions and keypad polling results.

Based on the input received, there are several areas identified that need further study and input. Specifically, more information is needed on employee parking requirements, the costs and revenues of a potential parking garage and the potential for utilizing other strategies to reduce parking demand. To address these items, staff is recommending that a subcommittee consisting of representatives from the Snider Plaza property owners, business owners and members of Council be appointed to study these specific areas and develop recommendations for consideration by the City's Commercial Advisory Committee and the City Council.

**RECOMMENDATION:**

Consider the appointment of a special subcommittee to study further parking solutions for Snider Plaza.