



Hyer Preschool Association

## **PROPOSAL**

To: The University Park Safety Committee  
Greg Spradlin, Chief of Police, City of University Park

From: Laura Tyson, HPA President 2016-2017  
Jessica Hoffmann, HPA President 2017-2018  
Danielle Barner, Fundraising Chair 2017-2018

Date: April 25, 2017

Re: Proposal for 5K Fun Run Fundraiser Benefitting Hyer Elementary School

The Hyer Preschool Association would like your consideration and support for its proposed new fundraising tradition, The Hyer Faster Stronger 5K Fun Run.

The HPA is a volunteer organization operating under the charter of the Hyer Elementary PTA as a 501c(3). Our mission is to support parents of pre-school aged children in the Hyer attendance zone and to conduct an annual fundraiser benefitting Hyer Elementary.

### **Fundraising Background:**

For the past 37 years our annual fundraiser has been The Happy Hollydays Bazaar gift market. In the last several years, the Bazaar has operated on the grounds of Hyer Elementary as it has grown in size, scope and success. In its last five years, the Bazaar raised over \$500K for Hyer.

However, success had its drawbacks. The Bazaar also placed a heavy burden on the school's grounds and operations during the Bazaar. Last year, the HPA leadership, along with the Hyer PTA and Principal Gilbert, made the difficult decision to retire The Happy Hollydays Bazaar. Challenged with the task of developing a new and exciting fundraiser that will avoid the complications presented by Bazaar, our fundraising steering committee conceived the Hyer, Faster, Stronger 5K Fun Run.

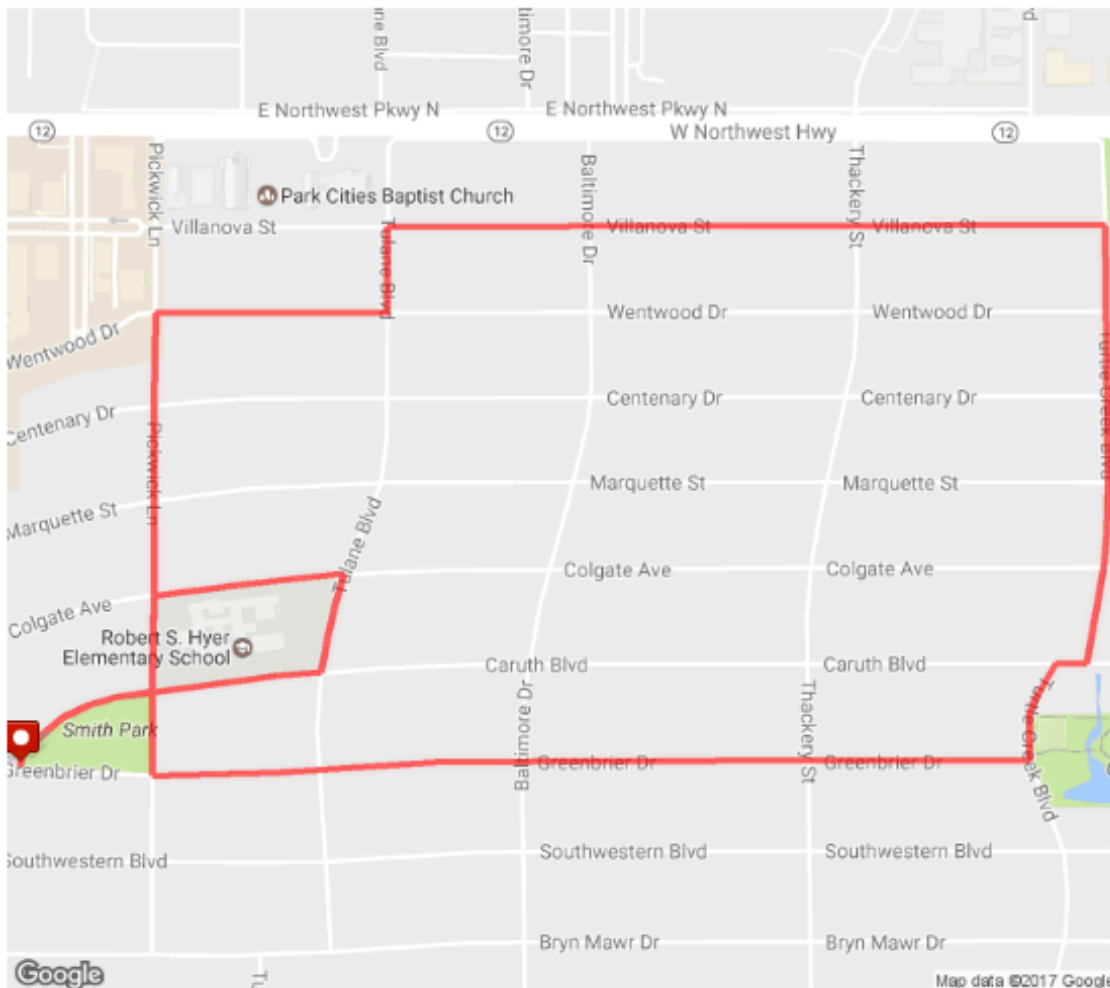
### **Proposed date for the Fun Run:**

With your approval and support, the HPA would like to host the inaugural Fun Run beginning and concluding at Smith Parth on the morning of **Saturday, April 21, 2018**. We have chosen the month of April for the run as spring is a more amenable fundraising time for the Hyer community than fall. The weekend of April 21, 2018 does not conflict with Easter, UP's Eggstravaganza, YMCA Soccer, or Cupcakes for a Cause benefitting LEAP hosted by UPUMC.

We propose holding the race events at Smith Park due to its close proximity to Hyer, its lack of use by the YMCA for soccer and other sports, and the availability of nearby parking.

Below, please review the proposed route for the 5K Fun Run, which would take runners and walkers through the Hyer attendance zone. Small children will not be on foot in the 5K race. We will have a 1K race for the young children at Smith Park (two laps around the park) as well as fun activities and games for the post-race celebration at Smith Park.

### Proposed Route: Traditional Loop



**Security:**

We do understand and anticipate the cost of security (hiring off duty police) to provide safety and traffic direction along the route.

**Volunteers:**

Similar to Bazaar, we will engage our members as volunteers to help run the event. We welcome your advice and direction as to where our volunteers can best be utilized along the route to provide the best safety to runners and assistance to police.

**Resident Impact:**

We recognize that our proposed event will pose an inconvenience to some residents. Fortunately, a 5K is a rather brief race and will occur in the morning at 9:00 am and end by 11:00 am. We hope will be least inconvenient. We will work hard to notify all impacted residents a minimum of a month before the race, again two weeks before the race and again the week of the race. We hope that many of the impacted residents will be considerate of our race as they are a part of the Hyer community for whom we are fundraising. We are sure that many of them will actually be HPA members and hope that they will be participating in the race!

**Income:**

The majority of our income for the Bazaar was derived from entrance fees and corporate sponsorships. We are certain that the Fun Run and post race celebration would provide us ample opportunities to employ these two revenue streams as well and have structured this event to garner revenue streams in similar ways through registration fees and sponsorships.

**Conclusion:**

We request your support and engagement to work through these details as partners for this important initiative, which we hope will become a long-standing and successful community event with a strong track record of fundraising for our school.

Thank you!

**Hyer Preschool Association**  
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