



AGENDA MEMO
3/20/2018 Agenda

TO: Honorable Mayor and City Council

FROM: Lea Dunn, Assistant City Manager

SUBJECT: Consider: Approval to enter into a consulting agreement with Catalyst Urban Planning to perform a feasibility study and cost estimates for parking options within the Snider Plaza Retail Area

BACKGROUND:

At the January 16 City Council meeting, Council received the recommendations from the Snider Plaza Property Owners Committee regarding parking within the Snider Plaza Retail area. Based on those recommendations, Council directed staff to solicit proposals to conduct a feasibility study and cost estimates for parking options within the Snider Plaza Retail area. A request for qualifications was posted in January and advertised on January 25 and February 1. Four proposals were received on February 9. A committee consisting of Councilmember Gage Prichard, Mayor Pro Tempore Dawn Moore, and City staff Robbie Corder, Pat Baugh, Jacob Speer, Elizabeth Anderson, and Lea Dunn interviewed the four responding consultants and their teams. Based on the interviews and the proposed project approach, Catalyst Urban Planning was the unanimous choice of the committee. The Committee was impressed with Catalyst's understanding of the Snider Plaza Retail area, the challenges and opportunities, and their plan for engaging and soliciting community input.

The cost to review parking options, determine feasibility, provide cost estimates, and facilitate stakeholders input throughout the process is \$66,791. The proposed timeframe to complete the study is three months.

RECOMMENDATION:

Staff recommends that Council approve a consulting agreement with Catalyst Urban Planning.