



AGENDA MEMO

3/20/2018

TO: Honorable Mayor and City Council

FROM: Patrick Baugh, Community Development Director

SUBJECT: Consider an Ordinance regulating Bike-Share Programs and Operators

BACKGROUND:

The City Council discussed Bike-Share programs during the regular meeting on February 20, 2018. Conclusion of that discussion resulted in direction that Staff finalize an ordinance based on elements of a draft program developed by the City of Denton. That program has been modeled in the attached ordinance for consideration of adoption by the City of University Park.

The proposed ordinance embodies the following regulations:

1. Program operators would be required to apply for a permit.
2. A permit would be issued to the operator if the following parameters are demonstrated in compliance:
 - a. Bicycles meet standards of Federal Regulations and Texas Transportation Code;
 - b. Geo-fencing controls are active and operable;
 - c. Geo-fenced areas preclude bicycles from being abandoned in residential neighborhoods;
 - d. Bicycles are disallowed parking on sidewalks, accessible ramps, driveways and similar areas;
 - e. Maximum response times to directives from City staff to relocate a bicycle;
 - f. Bicycle fleets with minimum of 50 units and maximum of 150 units;
3. Special events would be regulated as may be established through agreement in preparation of the individual event.
4. Permit fee would be \$500 per operator/program;
5. An escrow amount of \$2500 would be established with the City for reimbursement costs incurred by City staff in confiscation or storage of bicycles.
6. Permits would be issued on a 'Pilot Program' basis for nine (9) months. Upon expiration of that permit time, assessment of operations would determine if the permit parameters require modification, affect permit renewal eligibility or warrant continuation of such permit program

RECOMMENDATION:

Staff recommends that the City Council adopt an Ordinance regulating Bike-Share programs so that staff can proceed with implementation of a 9-month pilot program.

Attachment: Draft Ordinance