



**AGENDA MEMO**  
3/20/2018 Agenda

**TO:** Honorable Mayor and City Council

**FROM:** Jessica Rees, Planner

**VIA:** Patrick Baugh, Community Development Director

**SUBJECT:** Consider an Ordinance amending the Special Sign District requirements for the Park Cities Family YMCA

---

**BACKGROUND:**

The City Council approved creation of the Park Cities Family YMCA Special Sign District on July 5, 2016. Mr. Scott Sower of GFF, representing the YMCA, requests an amendment to those Sign District Regulations. The proposed amendment would allow alternate locations for two Major Donor signs. The proposed locations face the athletic field.

The Urban Design and Development Advisory Committee considered the proposed amendments and found the relocated signs to be beneficial to the public health, safety and general welfare and in the interest of the City of University Park. That Committee, during the regular meeting of January 17, 2018, forwarded a recommendation to the City Council to approve the amendments to the Special Sign District.

The attached Ordinance and Exhibits provide additional details.

**RECOMMENDATION:**

Staff concurs with the Urban Design and Development Advisory Committee in recommending approval of the amending Ordinance for the Park Cities Family YMCA Special Sign District.