



PROPOSAL

To: The University Park City Council

From: Stephanie Lauck, HFS Co-Chair 2018-2019
Brooke Messer, HFS Co-Chair 2018-2019
Danielle Barner, HPA President 2018-2019

Date: December 4, 2018

Re: Proposal for 2nd Annual Hyer Faster Stronger Fun Run

The Hyer Preschool Association (HPA) requests your approval and support for our second annual Hyer Faster Stronger Fun Run to be held on May 4, 2019.

The HPA is a volunteer organization operating under the charter of the Hyer Elementary PTA as a 501c(3). Our mission is to support parents of pre-school aged children in the Hyer attendance zone and to conduct an annual fundraiser benefiting Hyer Elementary.



2018 Results

Our 2018 inaugural race had over 500 participants, including 350 children, that participated in 2 races (5K and 1K). We also raised \$20,000 for Hyer Elementary! The response to this new event has been fantastic, and we hope to continue to build on this new tradition. It allows us to better engage the HPA and Hyer community because it is directed specifically at families and children.

Proposed date for the Fun Run

With your approval and support, the HPA proposes hosting the Second Annual Hyer Faster Stronger Race beginning and concluding at Smith Park on the morning of **Saturday, May 4, 2019**. The race itself would begin at 9 and conclude no later than 11. The post-race party will follow immediately at Smith Park.

We have chosen the weekend of May 4, 2019 because it does not conflict with Easter, UP's Eggstravaganza, The Weekday School Carnival, or Cupcakes for a Cause benefitting LEAP hosted by UPUMC. We have preliminarily reserved Smith Park with the City of UP pending approval of the event by City Council.



Hyer Preschool Association

Below is the course that we used in 2018 from the Google map perspective. Below that is a directional route map developed by DoMore Racing Services, a race management firm we engaged for race-day logistics and plan to contract with again for 2019. We intend to use the same route for our 2019 race and have plans to have the route certified as an official 5K.



Location of the Start/Finish and Post Race Events

We propose holding the start/finish line at the crosswalk on Caruth, with the pre and post race events at Smith Park as we did in 2018. It was a great space for the event last year and was well contained from traffic.

Security

We understand and anticipate the cost of security (hiring off duty police) to provide safety and traffic direction along the route. We felt the security we had for 2018 race was sufficient, but welcome feedback if the city feels there are changes we should make for 2019.

Volunteers

We plan to engage our members as volunteers to help run the event as we did in 2018. These volunteers assisted with setup, cleanup, and were stationed throughout the course to provide assistance to our runners, the race management firm, and the police.

Resident Impact

We believe impact to residents during our 2018 event was minimal. We made multiple attempts to notify residents along the route and received no complaints. We worked hard to conceive of the least intrusive and safest course, and plan to use the same course route for 2019. We will once again notify impacted residents a minimum of a month before the race, again two weeks before the race and again the week of the race through door hangars and via updates on multiple social media platforms.

Conclusion

We request your support to continue to build on this fundraising initiative that allows us to raise money for Hyer Elementary and creates a family-friendly event that fosters an appreciation for community, physical fitness, and a love of the outdoors. The success of our inaugural race this year tells us that 2019 will be even better and we can't do it without your support!

Thank you!

Hyer Preschool Association

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