



## **AGENDA MEMO**

### **6/18/2019 Agenda**

**TO:** Honorable Mayor and City Council

**FROM:** Amanda Hartwick, Special Projects Coordinator & Jessica Rees, Planner

**SUBJECT:** Discuss Centennial Master Plan

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#### **BACKGROUND:**

City Council and staff participated in a goal-setting retreat in July 2018 to establish new strategic goals and objectives for the newly-elected City Council. In November 2018, Council formally adopted the stated goals and objectives of the retreat. While several short-term priorities were identified from a brainstorming session, the City Council quickly identified updating the City's 1989 Master Plan as an important priority to carry forward. As the City nears its 100<sup>th</sup> Anniversary, a newly updated Master Plan will serve as a roadmap while consideration is given to preserving and enhancing the community for the next generation. Staff has dubbed this program the Centennial Master Plan, The Future is Looking UP!

The 1989 Master Plan was a critical planning tool that shaped the allocation of resources for operational and capital needs, encompassing nearly 200 objectives to accomplish. Of those 192 objectives, 75 (39%) are on-going programs with many still in practice today. One of the most successful ongoing programs originating from the 1989 Master Plan is the City's mile-per-year replacement of water and sewer mains, which has resulted in the complete replacement of nearly 1/3 of all the City's aging water and sewer mains.

The 1989 Master Plan utilized extensive input from residents through the use of a steering committee, community surveys, and public listening sessions. Staff was supported by an outside consultant, with the entire process taking approximately 18 months to complete. Given the need to gain substantial community input, a similar process is recommended for the Centennial Master Plan.

To initiate this process, staff has worked with the City's citizen committee network over the last several months to introduce the potential for a Centennial Master Plan. Each committee reviewed items relevant to its scope and determined:

1. Whether the City should move forward with a Centennial Master Plan; and
2. Potential topics that could be addressed through the Master Plan.

**RECOMMENDATION:**

Through the committee review, the overwhelming consensus is that the City should move forward with a Centennial Master Plan. Below is a schedule of next steps.

Date	Forum	Action	
<b><i>January to May</i></b>	<b><i>Committee Review</i></b>		
31-May	Committees	Topics for consideration received from committees	✓
<b><i>June to July</i></b>	<b><i>Council Review</i></b>		
18-Jun	City Council	Review committee recommendations and consider appointees for review committee	
16-Jul	City Council	Discuss proposed scope of RFP for consulting services and appoint committee members	
<b><i>August to November</i></b>	<b><i>RFP Review</i></b>		
6-Aug	City Council	Approve Master Plan kickoff and issue RFP	
5-Nov	City Council	Award contract to consulting firm	

**ATTACHMENTS:**

- Summary of next steps and initial committee recommendations