



Master Plan Kickoff

Date	Forum	Action	
<i>January to May</i>	<i>Committee Review</i>		
31-May	Committees	Topics for consideration received from committees	✓
<i>June to July</i>	<i>Council Review</i>		
18-Jun	City Council	Review committee recommendations and consider appointees for review committee	
16-Jul	City Council	Discuss proposed scope of RFP for consulting services and appoint committee members	
<i>August to November</i>	<i>RFP Review</i>		
6-Aug	City Council	Approve Master Plan kickoff and issue RFP	
5-Nov	City Council	Award contract to consulting firm	



Commercial Retail Advisory

- Establish plan for repurposing parking spaces as parking needs decrease with technological advances
 - Explore shared transportation options – shuttle/Uber/Lyft/autonomous vehicle
 - Sub-ideas:
 - Establish pick-up/drop-off areas for shared transportation
 - Review parking requirements, as they may become obsolete for both residential and non-residential
 - Review necessity of fuel stations
 - Consider parking for domestic workers and service contractors



Park Advisory

- Improve park connectivity
- Explore trail system replacement/expansion
- Upgrade pool facility and programming
- Facilitate arts in parks
- Replace/upgrade playgrounds
- Implement interpretive programs
- Enhance recreational/sports programs
- Improve park signage
- Upgrade landscaping city-wide
- Continue work toward Snider Plaza improvements
- Explore Curtis Park nature center
- Upgrade athletic fields
- Review fees and permits
- Review instructor/trainer registration
- Explore acquisition of additional park land
- Review maintenance contracts
- Improve special event programming/sponsorships
- Enhance partnerships with HP, HPISD and YMCA
- Establish historical preservation/identification
- Improve park and court lighting
- Explore demographic programming – Youth/Adult/Senior



Planning & Zoning

- Consider reward program for cistern installations on new construction projects
- Consider parking permit process and/or one sided street parking
- Look at tree preservation ordinance
- Explore decreasing density
- Develop and maintain enhanced storm drainage system
- Eliminate short-term rentals



Public Safety Advisory

- Increase 1 police officer per shift (or 4 total officers added)
- Surround city borders with fixed License Plate Readers (LPR)
- Increase school security
 - Access school cameras
- Implement Multi-jurisdictional active shooter training
- Review Direct Alarm Technology
 - Regulation of commercial property
- Conduct a safety review of public facilities
- Add a Public Safety Training Center
 - Acquire or build a gun range for police training
- Reduce level of substance abuse among all age groups in the community
- Update radio technology for better communication in the City of University Park and area jurisdictions, SMU Campus and Bush Presidential Learning Center
- Increase firefighter personnel and work up to a staffing minimum of 9 (or 5 total added)
- Implement Special Event Vehicle
 - Utility vehicle that can be used by Fire/EMS for entry into narrow areas in the city and on the campus of Southern Methodist University



Public Utility Advisory

- Ensure that technology of the Library is advanced
- Explore City-wide wi-fi as a potential service for residents and businesses
- Create a fund to begin relocation of utility poles in non-alley areas of the City
- Explore ways to become a more bike-friendly community



Public Works Advisory

- Continue Mile-per-Year program
- Continue street paving program
- Monitor and adjust water conservation program
- Explore feasibility of underground utilities
- Identify improvements to storm water system & implement storm water master plan
- Improve public education and expand social media outreach efforts with regards to stormwater management and system needs
- Explore city-wide greenbelt system
- Explore expanded tree ordinance and protection of tree canopy
- Review circular driveway configurations with an emphasis on front yard greenspace
- Continue work toward Snider Plaza improvements, including consideration of remote parking during construction
- Continue work toward potential Dallas County MCIP projects including Preston Road, Hillcrest, and Miracle Mile improvements
- Improve parking city-wide
- Address facility needs at 4419 Worcola, with potential for Snider Plaza remote parking
- Consider bike lane designation and potential for trail system
- Designate dog park area for off-leash activity
 - Consider area around the Northwest Hwy Water Tower
- Work with Regional Transportation Authority to develop an agreement with NTTA and TxDOT for coordinated signage



- Review floor area to lot area ratio with focus on:
 - Increasing green space
 - Increasing play area
 - Re-establishing community feel, sense of days past
 - Improving storm water drainage
- Adopt tree preservation/mitigation plan, similar to City of Dallas
- Reduce urban heat island
- Explore feasibility of underground utilities
- Add hike/bike trail system with potential for connection to Katy Trail and East Dallas Veloway
- Designate dog park area for off-leash activity
- Develop and maintain enhanced storm drainage system
- Seek additional funding options for Master Plan projects
- Eliminate/reduce curbside parking
- Require buildings to be easily re-purposed, particularly parking garages as parking needs decrease with future technological advances