



**AGENDA MEMO**  
8/20/2019 Agenda

**TO:** Honorable Mayor and City Council

**FROM:** Christine Green, City Secretary

**SUBJECT:** Resolution to designate official newspaper

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Since December 2003, the Park Cities News has been the City's designated official newspaper to publish ordinances and other public notices required to be published by law. The paper recently let staff know that they will not be publishing on a regular basis going forward, so we researched other options for publishing notices.

The Daily Commercial Record fulfills our statutory requirements for publishing legal notices in that it is in general circulation in Dallas County and publishes weekly or more. The City Charter requires the City Council to designate by resolution the official paper of record.

Last year, the City spent \$3,606.20 in legal notices with the Park Cities News. Their rate was \$0.25 per word.

The rates with the Daily Commercial Record are based on line item / per column inch. The "Notice of 2019 Tax Year" published on August 9 in the Daily Commercial Record cost \$371.25. The same notice in 2018 cost \$1,134 in the Park Cities News.

The Dallas Morning News quoted a similar notice (the Budget Hearings notice) at \$3,442.

**RECOMMENDATION:**

Staff recommends designating The Daily Commercial Record as the City's official newspaper.