



AGENDA MEMO
(10/15/2019 AGENDA)

DATE: October 11, 2019

TO: Honorable Mayor and Members of the City Council

FROM: Gerry Bradley, Director of Parks and Recreation

SUBJECT: Reservation Request – Touchdown Club Rib Cook-Off at Snider Plaza

BACKGROUND:

City Council has been briefed regarding a reservation request from the Touchdown Club regarding a potential special event request for a Rib Cook-Off at Snider Plaza. The event is planned for Saturday, March 27, 28 2020 from 10:00 am till 6:00 pm. All proceeds from event will benefit the Ashford Rise School of Dallas at the Moody Family YMCA. The Touchdown Club estimates approximately 1000 to 1500 participants and visitors will be in attendance.

City Council had requested that the Touchdown provide the following items to support the events consideration.

- Application Form
- Snider Plaza Merchant Survey
- Event Layout

Members of the Touchdown Club will be at the Council meeting to give a brief presentation explaining the event logistics and potential City participation.

RECOMMENDATION:

Staff will take direction from City Council on how to proceed with the reservation request.

ATTACHMENTS:

Application Form
Merchants Survey
Event Layout