



## PROPOSAL

To: The University Park City Council  
From: Marcy O'Connor, HFS Co-Chair 2019-2020  
Sarah Taub, HFS Co-Chair 2019-2020  
Emily Bywaters, HPA President 2019-2020  
Date: September 09, 2019  
Re: Proposal for 3rd Annual Hyer Faster Stronger Fun Run

The Hyer Preschool Association (HPA) requests your approval and support for our third annual Hyer Faster Stronger Fun Run to be held on May 2, 2020.

The HPA is a volunteer organization operating under the charter of the Hyer Elementary PTA as a 501c(3). Our mission is to support parents of pre-school aged children in the Hyer attendance zone and to conduct an annual fundraiser benefiting Hyer Elementary.



### Past Results

Our 2018 inaugural race had over 500 participants, including 350 children, that participated in 2 races (5K and 1K) and raised \$20,000 for Hyer. The 2019 race had over 550 participants, including 444 children, that participated in 2 races (5K and 1K). We also raised over \$27,000 for Hyer. The response to this event has been fantastic, and we hope to continue to build on this new tradition. It allows us to better engage the HPA and Hyer community because it is directed specifically at families and children.

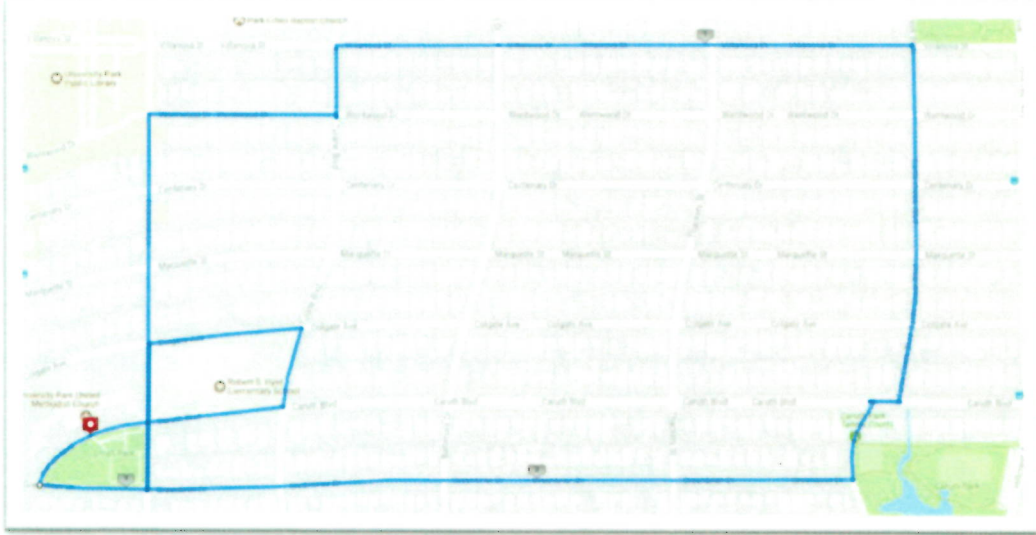
### Proposed date for the Fun Run

With your approval and support, the HPA proposes hosting the Third Annual Hyer Faster Stronger Race beginning and concluding at Smith Park on the morning of **Saturday, May 2, 2020**. The race itself would begin at 9 and conclude no later than 11. The post-race party will follow immediately at Smith Park.

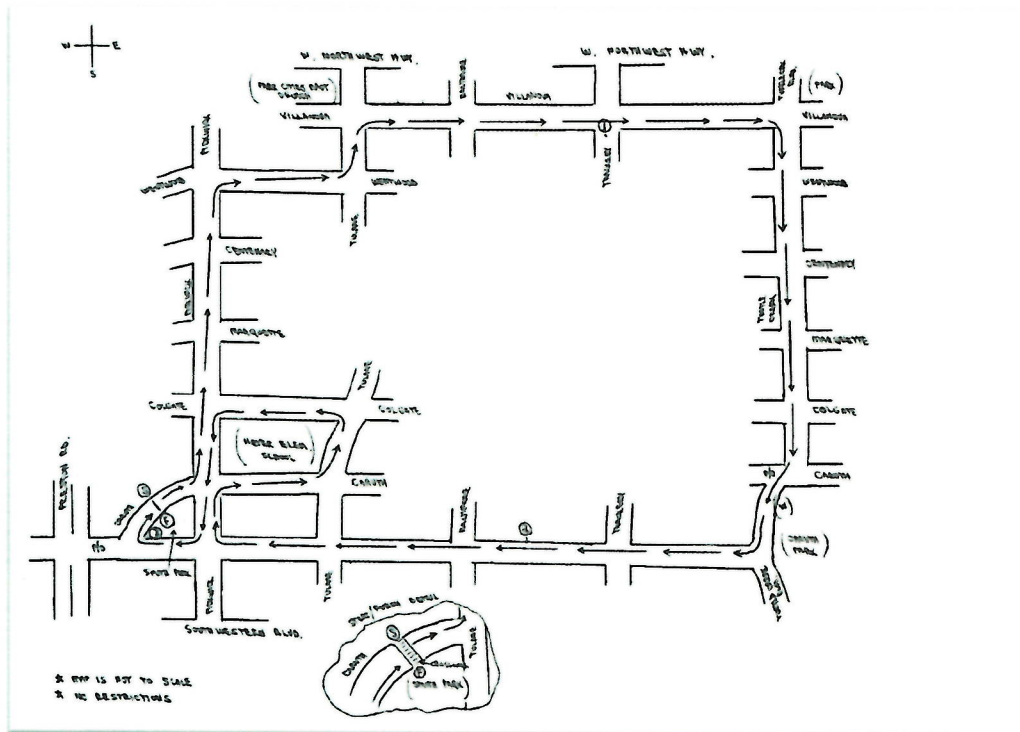
We have preliminarily reserved Smith Park with the City of UP pending approval of the event by City Council.

## Course Route

Below is the course that we used in 2018 and 2019 from the Google map perspective. Below that is a directional route map developed by DoMore Racing Services, a race management firm we engaged for race-day logistics and also had certified as an official 5K.



Directional Map below courtesy of DoMore Racing Services



### **Location of the Start/Finish and Post Race Events**

We propose holding the start/finish line at the crosswalk on Caruth, with the pre and post race events at Smith Park as we did in 2018 and 2019. It is a great space for the event in past years and well contained from traffic.

### **Security**

We understand and anticipate the cost of security (hiring off duty police) to provide safety and traffic direction along the route. We felt the security we had for the 2019 race was sufficient, but welcome feedback if the city feels there are changes we should make for 2020.

### **Volunteers**

We plan to engage our members as volunteers to help run the event as we did in prior years. These volunteers assisted with setup, cleanup, and were stationed throughout the course to provide assistance to our runners, the race management firm, and the police.

### **Resident Impact**

We believe impact to residents during our past events was minimal. We made multiple attempts to notify residents along the route and received no complaints. We worked hard to conceive of the least intrusive and safest course, and plan to use the same 5K course route for 2020. We will once again notify impacted residents a minimum of a month before the race, again two weeks before the race and again the week of the race through door hangars and via updates on multiple social media platforms.

### **Conclusion**

We request your continued support to continue to build on this fundraising initiative that allows us to raise money for Hyer Elementary and creates a family-friendly event that fosters an appreciation for community, physical fitness, and a love of the outdoors. The success of our prior races demonstrates that 2020 will be even better and we can't do it without your support!

Thank you!

### **Hyer Preschool Association**

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