



AGENDA MEMO

1/21/2020 Agenda

TO: Honorable Mayor and City Council

FROM: Lea Dunn, Assistant City Manager

SUBJECT: Discussion of the Snider Plaza “REAP” Options Strategy

How to address the parking issues and other improvements in Snider Plaza has been the focus of multiple city councils for a number of years. During this time span, studies have been commissioned and several options have been pursued to address these topics. The recent Hilltop Plaza development provides an opportunity to address some of the Plaza’s parking demands. However, long-term parking issues and enhancements contemplated by the various studies continue to fuel ongoing discussions. The pending water and sewer replacement construction slated later this year will precipitate a number of potential opportunities for the City to implement many of the improvements proposed in the Snider Plaza study reports. Staff has prepared the Snider Plaza “REAP” (Restoration, Enhancements, Amenities and Programming) Options Strategy to provide key decision points and a roadmap for implementing these potential improvements.

During the next several months, there will be opportunities to engage the public on the proposed amenities and detail how those amenities may be funded. At the January 21 meeting, staff will review this strategy, the key milestones through May and a proposed communications plan for engaging key stakeholders and the public. It is anticipated that decisions on the scope and funding strategies will be finalized by City Council in early May. For your information and review attached are copies of the Snider Plaza “REAP” Options Strategy and the proposed outreach efforts.