## ORDINANCE NO.

#### AN ORDINANCE OF THE CITY OF UNIVERSITY PARK, TEXAS, CREATING A SPECIAL SIGN DISTRICT FOR THE FIRST UNITARIAN CHURCH OF DALLAS ON ITS PROPERTY AT 4015 NORMANDY AVENUE; PROVIDING CONDITIONS; PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT; PROVIDING A SEVERABILIY CLAUSE; PROVIDING FOR A PENALTY OF FINE NOT TO EXCEED THE SUM OF FIVE HUNDRED DOLLARS (\$500.00) FOR EACH OFFENSE; AND PROVIDING AN EFFECTIVE DATE.

**WHEREAS** the Zoning and Development Advisory Committee of the City has considered a request to create a special sign district for the campus of the First Unitarian Church of Dallas has recommended to the City Council the adoption of a special sign district, with conditions; and

**WHEREAS** the provisions of the sign ordinance have been complied with and the City Council has provided notice and a public hearing about such request and recommendation and is of the opinion and finds that such special sign district should be created. **Now, Therefore,** 

## BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PARK, TEXAS:

SECTION 1. That the Zoning and Development Advisory Committee, formerly the Urban

Design and Development Committee, has considered a request to create a special sign district for the First Unitarian Church of Dallas to provide signage for the Church campus as part of an overall graphics program. That such request was accompanied by plans which provide such details and specifications required by the Committee, as authorized by Section 3.09.191 of the Code of Ordinances, and in the opinion of the Committee, such graphics program will result in the signage appearance of the area being beneficial to the public health, safety, and general welfare and in the interest of the City of University Park. That the Committee has recommended to the City Council that the special sign district be amended for the Church property, bounded by Preston Road on the West, Normandy Avenue on the North, and St. Andrews on the South and commonly known as 4015 Normandy Avenue, permitting the signs and other graphics in accordance with the submitted plans. **SECTION 2**. That after notice and public hearing, the City Council has determined that the creation of such special sign district is in the best interest of the public health, safety and general welfare of the City and should be granted, subject to the following special conditions:

- A. That the signs permitted in the special sign district amended hereby shall be as shown on the plans attached hereto collectively as Exhibit "A" (23 pages) and made a part hereof for all purposes; and
- B. That the plans in Exhibit "A" include Signage Standards, Site Plan locating each authorized sign, Signage Schedule, and sign designs.

**SECTION 3.** That any ordinance of the City of University Park in conflict with the provisions of this ordinance is hereby repealed.

**SECTION 4.** That should any sentence, paragraph, subdivision, clause, phrase, or section of this ordinance be adjudged or held to be unconstitutional, illegal, or invalid, the same shall not affect the validity of this ordinance, or any part or provision thereof, other than the part so declared to be invalid, illegal, or unconstitutional.

**SECTION 5.** That any person, firm, or corporation violating any of the provisions or terms of this ordinance shall be deemed guilty of a misdemeanor and, upon conviction in the municipal court of the City of University Park, Texas, shall be subjected to a fine not to exceed the sum of five hundred dollars (\$500.00) for each offense, and each day any such violation shall continue shall be deemed to constitute a separate offense.

**SECTION 6.** That this ordinance shall take effect immediately from and after its passage and the publication of the caption, as the law and Charter in such cases provide.

**DULY PASSED** by the City Council of the City of University Park, Texas, on the 18th day of May 2021.

**APPROVED:** 

TOMMY STEWART, MAYOR

ATTEST:

CHRISTINE GREEN, CITY SECRETARY

**APPROVED AS TO FORM:** 

CITY ATTORNEY (RLD/05/05/2021)

EXHIBIT "A"

# **First Unitarian Church of Dallas** Application for Special Sign District

March 12, 2021

Gensler

FIRST UNITARIAN CHURCH OF DALLAS <u>APPLICATION FOR SPECIAL SIGN DISTRICT</u> University Park. Texas

A new building that connects existing spaces at First Unitarian Church of Dallas will transform the facility, with minimal external impact on the overall site.

The addition to the site necessitated a new campus signage program to direct guests and members through a much more user-friendly experience. New signage will complement the existing campus, in the form of site identification, directional signage, parking identification and entry identification.

Overall, fourteen (14) new signs with an approximate 291 s.f. of sign area will be added. The additional signage is designed to more clearly identify the site, define information specific to partitioners and guests, navigate the site and parking and identify specific entries.

This request is for the First Unitarian Church of Dallas site to be defined as a Special Sign District.

#### EXISTING SITE SIGNAGE

#### MONUMENT GROUND SIGNS

Total = Two (2)

Sign EID.1A/1 - Site ID (48'-11"L x 2'-1"H = 102 s.f.)(sign face is illuminated from buried ground lighting) Sign EID.1B/1 - Site ID (10'-2"L x 4'-7"H = 47 s.f.)(double-sided – 94 s.f. total) (sign is non-illuminated)

#### GROUND SIGNS (all signs non-illuminated)

Total = Twelve (12) Sign P.2/1 - Church Parking Only (1'-0"L x 6'-7"H = 8 s.f.) Sign P.3/1 - Handicap Parking ID (1'-0"L x 8'-5"H = 8.5 s.f.) Sign P.3/2 - Handicap Parking ID (1'-0"L x 8'-5"H = 8.5 s.f.) Sign P.3/3 - Handicap Parking ID (1'-0"L x 8'-5"H = 8.5 s.f.) Sign P.3/2 - Handicap Parking ID (1'-0"L x 8'-5"H = 8.5 s.f.) Sign P.3/2 - Handicap Parking ID (1'-0"L x 8'-5"H = 8.5 s.f.) Sign P.3/2 - Handicap Parking ID (1'-0"L x 8'-5"H = 8.5 s.f.) Sign P.4/1 - Parking ID (1'-0"L x 6'-0"H = 6 s.f.) Sign P.4/2 - Parking ID (1'-0"L x 6'-0"H = 6 s.f.) Sign P.4/4 - Parking ID (1'-0"L x 6'-0"H = 6 s.f.)

#### Existing Square Feet - 287.5 s.f.

PROPOSED FIRST UNITARIAN CHURCH OF DALLAS SPECIAL SIGN DISTRICT STANDARDS

#### 1. SCOPE

The area covered by these signage standards is bounded by Normandy Ave on the North, Preston Rd on the West, and St. Andrews Dr on the South per Sheet SLP.1.

There are fourteen (14) signs proposed.

2. SITE IDENTIFICATION SIGN

- A. <u>Site Identification Signs:</u> Two (2) site identification signs shall be permitted. Refer to sheets SLP.1, SLP.2, PM.1, PM.2, P.1 and P.7.
  - a. Ground Sign. One (1) Monument Sign on Preston Rd not to exceed four (4) feet in height and sixty-four (64) square feet in area. Sign to be double-sided and to include double-sided LED ticker board with white type. Message shall not change more than one (1) time every twenty-four (24) hours. Sign to be surface illuminated from ground-mounted sources. Maximum letter height to be two and one half (2 1/2) inches. Refer to attachment P.1.
  - b. Ground Sign. One (1) Monument Sign on Normandy Ave not to exceed two (2) feet and two (2) inches in height and thirty-two (32) square feet in area. Sign to be single-sided. Refer to attachment P.7.

#### 3. BUILDING IDENTIFICATION SIGNS

- B. <u>Exterior Naming Signs:</u> Three (3) building naming signs shall be permitted. Refer to sheets SLP.1, SLP.2, SLP.3 PM.1, P.3, P.4 and P.5.
  - a. Wall Sign. One (1) on Normandy Ave not to exceed four and one half (4.5) inches in height and two (2) square feet in area. Maximum letter height to be four and one half (4.5) inches. Sign shall not have illumination. Refer to sheet P.3.
  - b. Wall Sign. Two (2) on St. Andrews Dr in the breezeway adjacent to the Offices and Education Center not to exceed four and one half (4.5) inches in height and two (2) square feet in area. Maximum letter height to be four and one half (4.5) inches. Signs shall not have illumination. Refer to sheets P.4 and P.5.

#### 4. SITE DIRECTIONAL SIGNS

C. <u>Pedestrian Directional Signs:</u> Five (5) Pedestrian Directional signs shall be permitted. Refer to sheets SLP.1, SLP.2, PM.1 and P.2.

- a. Ground Sign. One (1) Ground Sign on Normandy Ave near the entrance to the Welcome Center, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Sign shall not have illumination. Refer to sheet P.2.
- b. Ground Sign. One (1) Ground Sign on Preston Rd near the entrance to the Sanctuary, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Sign shall not have illumination. Refer to sheet P.2.
- c. Ground Sign. One (1) Ground Sign on St Andrews Dr near the breezeway adjacent to the entrances to the Offices and Education Center, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Sign shall not have illumination. Refer to sheet P.2.
- d. Ground Sign. Two (2) Ground Signs on the center of campus, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Signs shall not have illumination. Refer to sheet P.2.

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Project FIRST UNITARIAN CHURCH OF DALLAS

SPECIAL SIGN DISTRICT

Project Number 027.7572.700

Sheet Issue Date 03.12.21

# Revisions Issue Date & Description By Check 1 03.12.21 - DD JK JK

Phase SPECIAL SIGN DISTRICT

AL.1

- D. <u>Vehicular Directional Signs:</u> Four (4) Vehicular Directional signs shall be permitted. Refer to sheets SLP.1, PM.1, PM.2 and P.6.
  - a. Ground Sign. One (1) Ground Sign at the corner of Normandy Ave and Preston Rd, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.
  - Ground Sign. One (1) Ground Sign on Normandy Ave adjacent to the Memorial Garden, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter

height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.

- c. Ground Sign. One (1) Ground Sign at the corner of St Andrews Dr and Preston Rd, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.
- d. Ground Sign. One (1) Ground Sign on St Andrews Dr adjacent to the rear parking and delivery lot, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.

#### 5. TRAFFIC SIGNS

Distinctive traffic regulatory signs will be permitted provided such signs comply with the requirements of the Texas Manual of Uniform Traffic Control Devices and approved by the Director of Public Works, prior to installation.

Proposed Square Feet – 291 s.f. Combined Existing and Proposed Square Feet – 578.5 s.f.

END OF FIRST UNITARIAN CHURCH OF DALLAS SIGN STANDARDS

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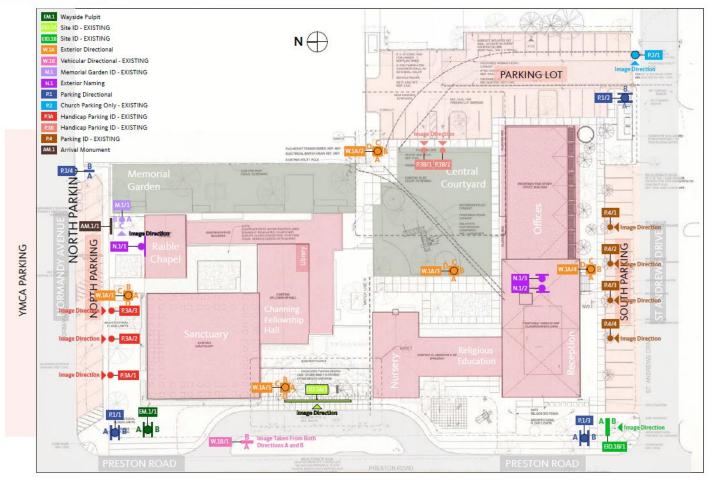
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AL.2

#### **CAMPUS MAP - OVERALL**



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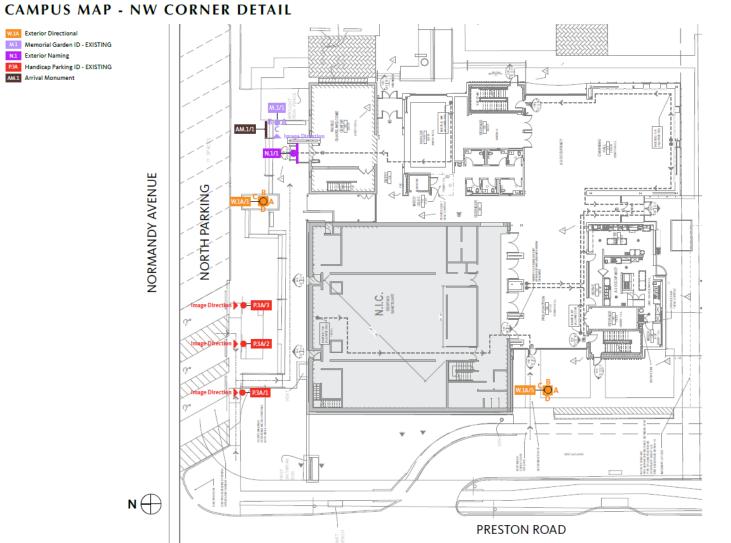
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Sign Location Plan

SLP.1

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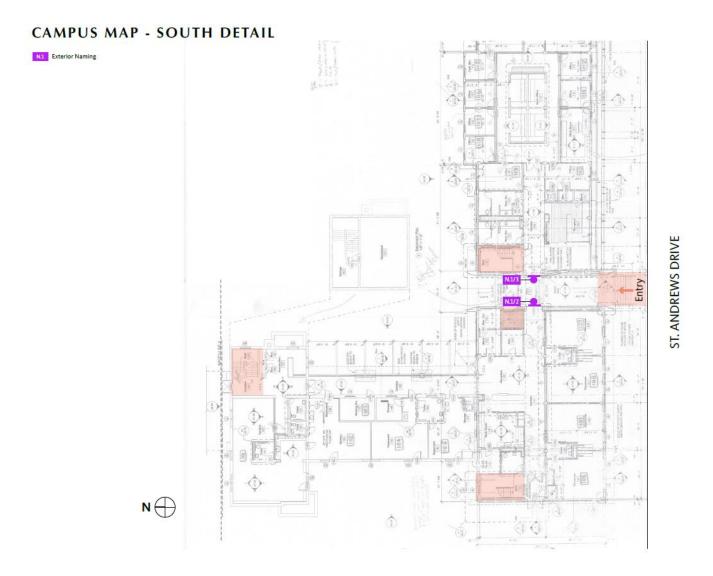
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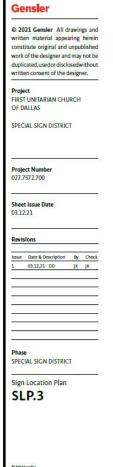
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TM122305

SLP.2

## Sign Location Plan





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#### **EXISTING SIGNAGE - MESSAGE SCHEDULE**

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
EID.1/1	Site ID	FIRST UNITARIAN CHURCH	NO SIDE B	NO SIDE C	NO SIDE D	Monument Sign	102 s.f.
EID.1/2	Site ID	FIRST UNITARIAN	FIRST UNITARIAN	NO SIDE C	NO SIDE D	Double-Sided Monument Sign	47 s.f. per side
		CHURCH	CHURCH				(94 s.f. total)
P.2/1	Church Parking Only	CHURCH	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8 s.f.
		PARKING					
		ONLY					
P.3A/1	Handicap Parking ID	RESERVED	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
		PARKING					
		[handicap symbol]					
		VAN					
		ACCESSIBLE					
P.3A/2	Handicap Parking ID	RESERVED	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
		PARKING					
		[handicap symbol]					
		VAN					
		ACCESSIBLE					
P.3A/3	Handicap Parking ID	RESERVED	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
		PARKING					
		[handicap symbol]					
		VAN					
		ACCESSIBLE					
P.3B/1	Handicap Parking ID	RESERVED	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
		PARKING					
		[handicap symbol]					
P.3B/2	Handicap Parking ID	RESERVED	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
		PARKING					
		[handicap symbol]					
P.4/1	Parking ID	Guest	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.
		Parking					
		[chalis symbol]					
		FIRST CHURCH					
		Your Home					
		SINCE 1899					
P.4/2	Parking ID	Guest	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.
		Parking					
		[chalis symbol]					
		FIRST CHURCH					
		Your Home					
		SINCE 1899					

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Project Number 027.7572.700

Sheet Issue Date 03.12.21

Revisions

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Phase SPECIAL SIGN DISTRICT

Existing Sign Messages

EM.1

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#### **EXISTING SIGNAGE - MESSAGE SCHEDULE**

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
P.4/3	Parking ID	Guest	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.
		Parking					
		[chalis symbol]					
		FIRST CHURCH					
		Your Home					
		SINCE 1899					
P.4/4	Parking ID	Guest	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.
		Parking					
		[chalis symbol]					
		FIRST CHURCH					
		Your Home					
		SINCE 1899					
M.1/1	Memorial Garden ID	[right arrow]	[left arrow]	GRIER H.	NO SIDE D	Slab Sign	3 s.f. per side
				RAGGIO			(9 s.f. total)
				MEMORIAL			
				GRADEN			
W.1B/1	Vehicular Directional	DO NOT	[no left turn symbol]	NO SIDE C	NO SIDE D	Slab Sign	4 s.f. per side
		[do not enter symbol]	NO LEFT TURN				(8 s.f. total)
		ENTER	ONTO PRESTON				

Total S.F. - 287.5

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Sheet Issue Date 03.12.21



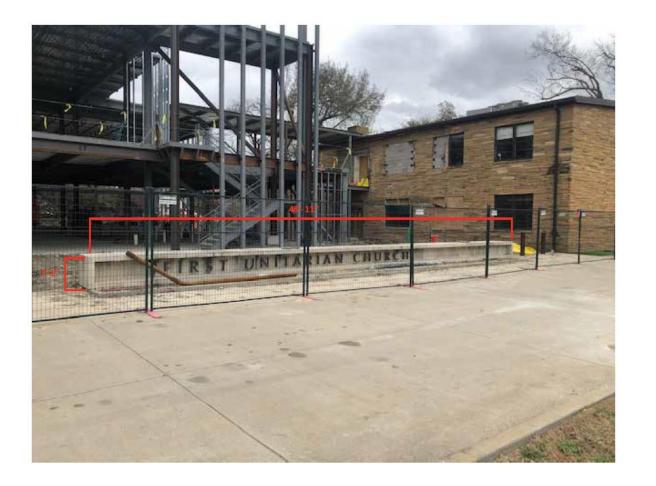
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Existing Sign Messages

EM.2

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#### SIGN TYPE EID.1A- SITE ID



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Project Number 027.7572.700

Sheet Issue Date 03.12.21

Revisions

Issue Date & Description By Check 1 03.12.21- DD JK JK

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5

Phase SPECIAL SIGN DISTRICT

Existing Sign

E.1

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#### SIGN TYPE EID.1B- SITE ID



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SPECIAL SIGN DISTRICT

Project Number 027.7572.700

Sheet Issue Date 03.12.21

Revisions

Issue Date & Description By Check 1 03.12.21- DD JK JK

Phase SPECIAL SIGN DISTRICT

Existing Sign

E.2

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#### SIGN TYPE P.2 - CHURCH PARKING ONLY



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Project Number 027.7572.700

Sheet Issue Date 03.12.21

Revisions

Issue Date & Description By Check 1 03.12.21- DD JK JK

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Phase

SPECIAL SIGN DISTRICT

Existing Sign

E.3

## SIGN TYPE P.3A - VEHICULAR DIRECTIONAL

#### SIGN TYPE P.3B - HANDICAP PARKING ID





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#### SIGN TYPE P.4 - PARKING ID



#### SIGN TYPE M.1 - MEMORIAL GARDEN ID



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SPECIAL SIGN DISTRICT

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Sheet Issue Date 03.12.21

Revisions

Issue Date & Description By Check 1 03.12.21 - DD JK JK

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SPECIAL SIGN DISTRICT

Existing Sign

E.5

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#### **SIGN TYPE W.1B** - VEHICULAR DIRECTIONAL

#### **SIGN TYPE W.1B** - VEHICULAR DIRECTIONAL



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Project Number 027.7572.700

Sheet Issue Date 03.12.21

Revisions

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Phase SPECIAL SIGN DISTRICT

Existing Sign

E.6

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44 12" 1CEO 110 23345 523 DOINOT ENTER 3'-7"









#### NEW SIGNAGE - MESSAGE SCHEDULE

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
EM.1/1	Wayside Pulpit	[chalis symbol]FIRST UNITARIAN CHURCH	[chalis symbol] FIRST UNITARIAN CHURCH	NO SIDE C	NO SIDE D	Double-Sided Monument Sign	Up to 32 s.f. per side (64 s.f. total)
W.1A/1	Exterior Directional	[up arrow] [car symbol] Parking [right arrow] Memorial Garden	[left arrow] [church symbol] Welcome Center Parlor Social Hall	[up arrow] [church symbol] Welcome Center Parlor Social Hall	[right arrow] [church symbol] Welcome Center Parlor Social Hall	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
		memorial Garden	Sanctuary [right arrow] [car symbol] Parking		Social Pail Sanctuary [left arrow] [car symbol] Parking		
W:1A/2	Exterior Directional	[up arrow] [car symbol] Parking Delivery	BLANK	[church symbol] Social Hall Sanctuary [up/left arrow] [baby symbol] Nursery Education Center Offices	BLANK	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
W.1A/3	Exterior Directional	BLANK	[up arrow] [church symbol] Social Hall Sanctuary Parlor Raible Chapel [right arrow] [car symbol] Parking	BLANK	[up arrow] [baby symbol] Nursery Education Center Offices	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
W.1A/4	Exterior Directional	[up arrow] [car symbol] Parking Delivery	BLANK	[right arrow] [Daby symbol][church symbol] Offices Education Center Nursery Social Hall Sanctuary	BLANK	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
W.1A/5	Exterior Directional	BLANK	BLANK	BLANK	[up arrow] [church symbol] Sanctuary Social Hall	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
N.1/1	Exterior Naming	WELCOME	NO SIDE B	NO SIDE C	NO SIDE D	Dimensional Letterforms	1 s.f.
N.1/2	Exterior Naming	RELIGIOUS EDUCATION	NO SIDE B	NO SIDE C	NO SIDE D	Dimensional Letterforms	1 s.f.
N.1/3	Exterior Naming	OFFICES	NO SIDE B	NO SIDE C	NO SIDE D	Dimensional Letterforms	1 s.f.
P.1/1	Parking Direction	[left arrow] [car symbol] Guest Parking	[right arrow] [car symbol] Guest Parking	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side (8 s.f. total)

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Project Number 027.7572.700

Sheet Issue Date 03.12.21

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Issue Date & Description By Check 1 03.12.21- DD JK JK

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Phase

SPECIAL SIGN DISTRICT

Proposed Sign Messages

PM.1

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#### **NEW SIGNAGE - MESSAGE SCHEDULE**

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
P.1/2	Parking Direction	[left arrow]	[right arrow]	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side
		[car symbol]	[car symbol]				(8 s.f. total)
		Guest	Guest				
		Delivery	Delivery				
P.1/3	Parking Direction	[left arrow]	[right arrow]	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side
		[car symbol]	[car symbol]				(8 s.f. total)
		Guest	Guest				
		Parking	Parking				
P.1/4	Parking Direction	[left arrow]	[right arrow]	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side
		[car symbol]	[car symbol]				(8 s.f. total)
		Guest	Guest				
		Parking	Parking				
AM.1/1	Arrival Monument	WELCOME	NO SIDE B	NO SIDE C	NO SIDE D	Ground Mounted Dimensional	32 s.f.
						Letterforms	

Total S.F. - 291

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FIRST UNITARIAN CHURCH OF DALLAS SPECIAL SIGN DISTRICT

Tel: 214.273.1500 Fax: 214.273.1505

#### Gensler

Project

Project Number 027.7572.700

Sheet Issue Date 03.12.21

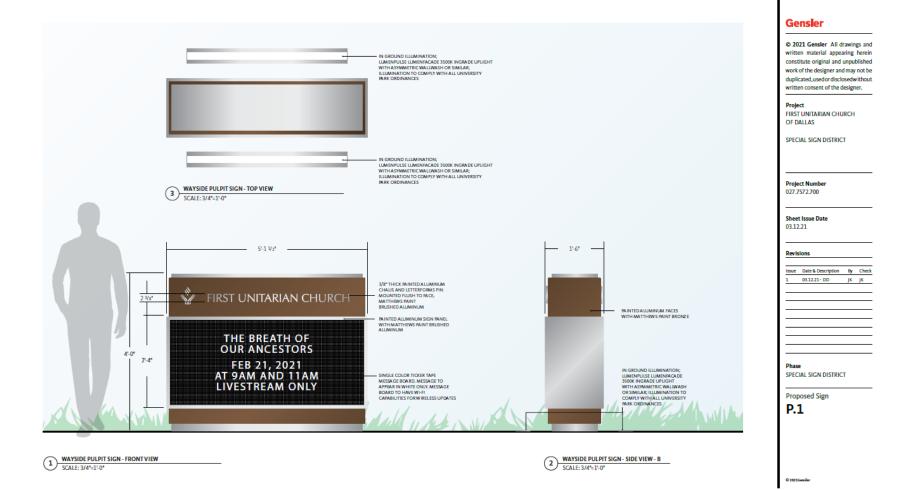
Issue Date & Description By Check 03.12.21- DD

K K

Revisions

Phase SPECIAL SIGN DISTRICT Proposed Sign Messages PM.2

#### SIGN TYPE EM.1 - WAYSIDE PULPIT

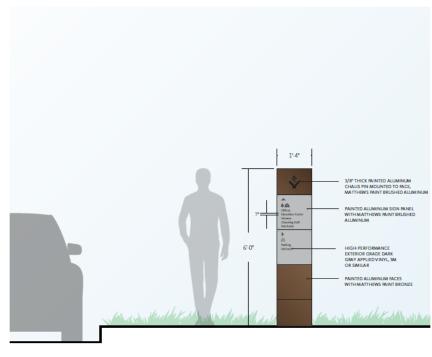


#### TM122305

5005 Greenville Avenue

Dallas, Texas 75206 USA Tel: 214.273.1500 Fax: 214.273.1505

#### **SIGN TYPE W.1A - EXTERIOR DIRECTIONAL**



1 FREESTANDING DIRECTIONAL - FRONT VIEW SCALE: 1/2\*=1'-0\* 5005 Greenville Avenue Dallas, Texas 75206 USA

Tel: 214.273.1500 Fax: 214.273.1505

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Project FIRST UNITARIAN CHURCH OF DALLAS

SPECIAL SIGN DISTRICT

Project Number 027.7572.700

Sheet Issue Date 03.12.21

Revisions

 Issue
 Date & Description
 By
 Check

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 03.12.21- DD
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Phase SPECIAL SIGN DISTRICT

Proposed Sign

P.2

#### SIGN TYPE N.1 - EXTERIOR NAMING



U WELCOME CENTER - FRONT VIEW SCALE: 3/8"=1"



3 BUILDING IDENTIFICATION - 3D VIEW - A SCALE: NTS



2 WELCOME CENTER- DETAIL SCALE: 1:4 Fax: 214.273.1505

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Dallas, Texas 75206 USA Tel: 214.273.1500

Project FIRST UNITARIAN CHURCH OF DALLAS

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 By
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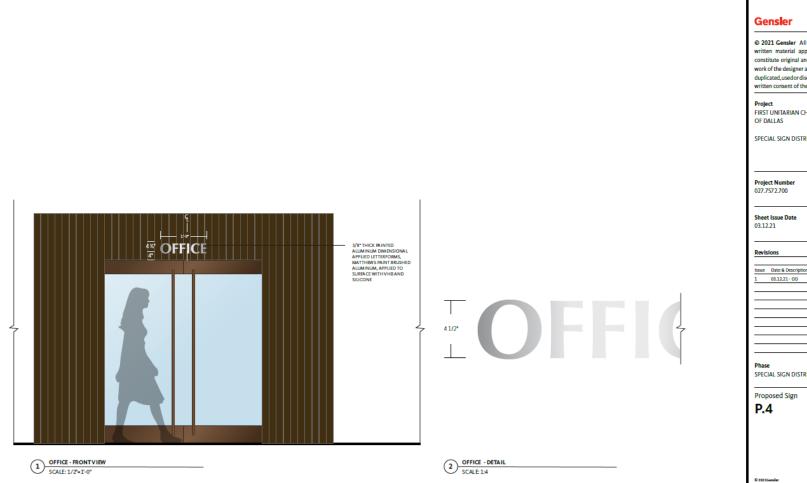
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Phase

SPECIAL SIGN DISTRICT

Proposed Sign

P.3



#### **SIGN TYPE N.1 - EXTERIOR NAMING (OFFICE)**

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> Tel: 214.273.1500 Fax: 214.273.1505

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FIRST UNITARIAN CHURCH

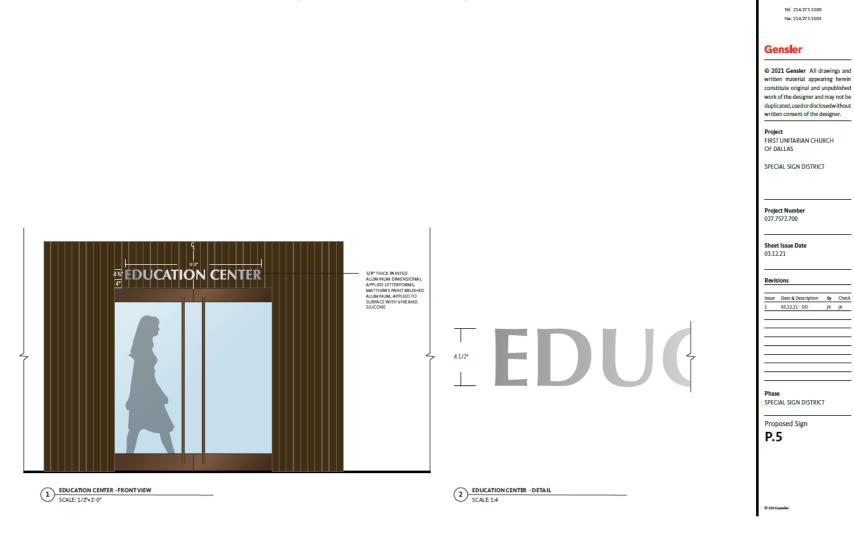
SPECIAL SIGN DISTRICT

Sheet Issue Date

Issue Date & Description By Check

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SPECIAL SIGN DISTRICT



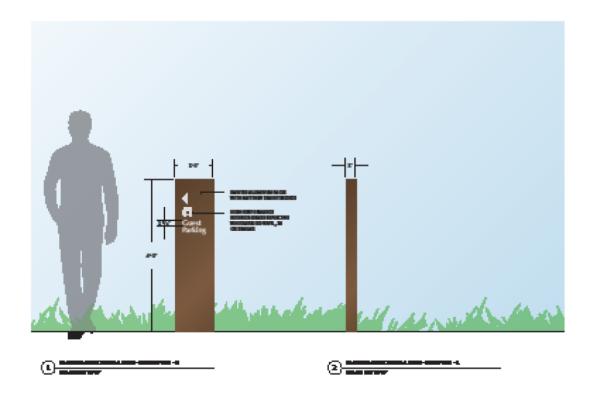
#### **SIGN TYPE N.1 - EXTERIOR NAMING (EDUCATION CENTER)**

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#### SIGN TYPE P.1 - PARKING DIRECTIONAL





#### SIGN TYPE AM.1 - ARRIVAL MONUMENT



#### TM122305

5005 Greenville Avenue

Dallas, Texas 75206 USA Tel: 214.273.1500 Fax: 214.273.1505

#### ORDINANCE NO.

AN ORDINANCE OF THE CITY OF UNIVERSITY PARK, TEXAS, CREATING A SPECIAL SIGN DISTRICT FOR THE FIRST UNITARIAN CHURCH OF DALLAS ON ITS PROPERTY AT 4015 NORMANDY AVENUE; PROVIDING CONDITIONS; PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT; PROVIDING A SEVERABILIY CLAUSE; PROVIDING FOR A PENALTY OF FINE NOT TO EXCEED THE SUM OF FIVE HUNDRED DOLLARS (\$500.00) FOR EACH OFFENSE; AND PROVIDING AN EFFECTIVE DATE.

**DULY PASSED** by the City Council of the City of University Park, Texas, on the 18th day of May 2021.

**APPROVED:** 

MAYOR

ATTEST:

CITY SECRETARY