

First Unitarian Church of Dallas

Application for Special Sign District

March 12, 2021

FIRST UNITARIAN CHURCH OF DALLAS
APPLICATION FOR SPECIAL SIGN DISTRICT
University Park, Texas

A new building that connects existing spaces at First Unitarian Church of Dallas will transform the facility, with minimal external impact on the overall site.

The addition to the site necessitated a new campus signage program to direct guests and members through a much more user-friendly experience. New signage will complement the existing campus, in the form of site identification, directional signage, parking identification and entry identification.

Overall, fourteen (14) new signs with an approximate 291 s.f. of sign area will be added. The additional signage is designed to more clearly identify the site, define information specific to partitioners and guests, navigate the site and parking and identify specific entries.

This request is for the First Unitarian Church of Dallas site to be defined as a Special Sign District.

EXISTING SITE SIGNAGE

MONUMENT GROUND SIGNS

Total = Two (2)
Sign EID.1A/1 - Site ID (48’-11”L x 2’-1”H = 102 s.f.)(sign face is illuminated from buried ground lighting)
Sign EID.1B/1 - Site ID (10’-2”L x 4’-7”H = 47 s.f.)(double-sided – 94 s.f. total) (sign is non-illuminated)

GROUND SIGNS (all signs non-illuminated)

Total = Twelve (12)
Sign P.2/1 – Church Parking Only (1’-0”L x 6’-7”H = 8 s.f.)
Sign P.3A/1 – Handicap Parking ID (1’-0”L x 8’-5”H = 8.5 s.f.)
Sign P.3A/2 – Handicap Parking ID (1’-0”L x 8’-5”H = 8.5 s.f.)
Sign P.3A/3 – Handicap Parking ID (1’-0”L x 8’-5”H = 8.5 s.f.)
Sign P.3B/1 – Handicap Parking ID (1’-0”L x 8’-5”H = 8.5 s.f.)
Sign P.3B/2 – Handicap Parking ID (1’-0”L x 8’-5”H = 8.5 s.f.)
Sign P.4/1 – Parking ID (1’-0”L x 6’-0”H = 6 s.f.)
Sign P.4/2 – Parking ID (1’-0”L x 6’-0”H = 6 s.f.)
Sign P.4/3 – Parking ID (1’-0”L x 6’-0”H = 6 s.f.)
Sign P.4/4 – Parking ID (1’-0”L x 6’-0”H = 6 s.f.)
Sign M.1/1 – Memorial Garden ID (1’-1/2”L x 2’-10”H = 3 s.f.) (triple-sided – 9 s.f. total)
Sign W.1B/1 – Vehicular Directional (1’-0”L x 3’-7”H = 4 s.f.) (double-sided – 8 s.f. total)

Existing Square Feet – 287.5 s.f.

PROPOSED FIRST UNITARIAN CHURCH OF DALLAS SPECIAL SIGN DISTRICT STANDARDS

1. SCOPE

The area covered by these signage standards is bounded by Normandy Ave on the North, Preston Rd on the West, and St. Andrews Dr on the South per Sheet SLP.1.

There are fourteen (14) signs proposed.

2. SITE IDENTIFICATION SIGN

- A. Site Identification Signs: Two (2) site identification signs shall be permitted. Refer to sheets SLP.1, SLP.2, PM.1, PM.2, P.1 and P.7.
- a. Ground Sign. One (1) Monument Sign on Preston Rd not to exceed four (4) feet in height and sixty-four (64) square feet in area. Sign to be double-sided and to include double-sided LED ticker board with white type. Message shall not change more than one (1) time every twenty-four (24) hours. Sign to be surface illuminated from ground-mounted sources. Maximum letter height to be two and one half (2 1/2) inches. Refer to attachment P.1.
- b. Ground Sign. One (1) Monument Sign on Normandy Ave not to exceed two (2) feet and two (2) inches in height and thirty-two (32) square feet in area. Sign to be single-sided. Refer to attachment P.7.

3. BUILDING IDENTIFICATION SIGNS

- B. Exterior Naming Signs: Three (3) building naming signs shall be permitted. Refer to sheets SLP.1, SLP.2, SLP.3 PM.1, P.3, P.4 and P.5.
- a. Wall Sign. One (1) on Normandy Ave not to exceed four and one half (4.5) inches in height and two (2) square feet in area. Maximum letter height to be four and one half (4.5) inches. Sign shall not have illumination. Refer to sheet P.3.
- b. Wall Sign. Two (2) on St. Andrews Dr in the breezeway adjacent to the Offices and Education Center not to exceed four and one half (4.5) inches in height and two (2) square feet in area. Maximum letter height to be four and one half (4.5) inches. Signs shall not have illumination. Refer to sheets P.4 and P.5.

4. SITE DIRECTIONAL SIGNS

- C. Pedestrian Directional Signs: Five (5) Pedestrian Directional signs shall be permitted. Refer to sheets SLP.1, SLP.2, PM.1 and P.2.
- a. Ground Sign. One (1) Ground Sign on Normandy Ave near the entrance to the Welcome Center, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Sign shall not have illumination. Refer to sheet P.2.
- b. Ground Sign. One (1) Ground Sign on Preston Rd near the entrance to the Sanctuary, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Sign shall not have illumination. Refer to sheet P.2.
- c. Ground Sign. One (1) Ground Sign on St Andrews Dr near the breezeway adjacent to the entrances to the Offices and Education Center, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Sign shall not have illumination. Refer to sheet P.2.
- d. Ground Sign. Two (2) Ground Signs on the center of campus, not to exceed six (6) feet in height, four (4) sided and thirty-two (32) square feet in area. Maximum letter height to be one (1) inch. Signs shall not have illumination. Refer to sheet P.2.

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Project

FIRST UNITARIAN CHURCH
OF DALLAS

SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase

SPECIAL SIGN DISTRICT

AL.1

- D. Vehicular Directional Signs: Four (4) Vehicular Directional signs shall be permitted. Refer to sheets SLP.1, PM.1, PM.2 and P.6.
- a. Ground Sign. One (1) Ground Sign at the corner of Normandy Ave and Preston Rd, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.

b. Ground Sign. One (1) Ground Sign on Normandy Ave adjacent to the Memorial Garden, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.

c. Ground Sign. One (1) Ground Sign at the corner of St Andrews Dr and Preston Rd, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.

d. Ground Sign. One (1) Ground Sign on St Andrews Dr adjacent to the rear parking and delivery lot, not to exceed four (4) feet in height, two (2) sided and eight (8) square feet in area. Maximum letter height to be one and three quarter (1 3/4) inches. Sign shall not have illumination. Refer to sheet P.6.

5. TRAFFIC SIGNS

Distinctive traffic regulatory signs will be permitted provided such signs comply with the requirements of the Texas Manual of Uniform Traffic Control Devices and approved by the Director of Public Works, prior to installation.

Proposed Square Feet – 291 s.f.
Combined Existing and Proposed Square Feet – 578.5 s.f.

END OF FIRST UNITARIAN CHURCH OF DALLAS SIGN STANDARDS

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Sheet Issue Date
03.12.21

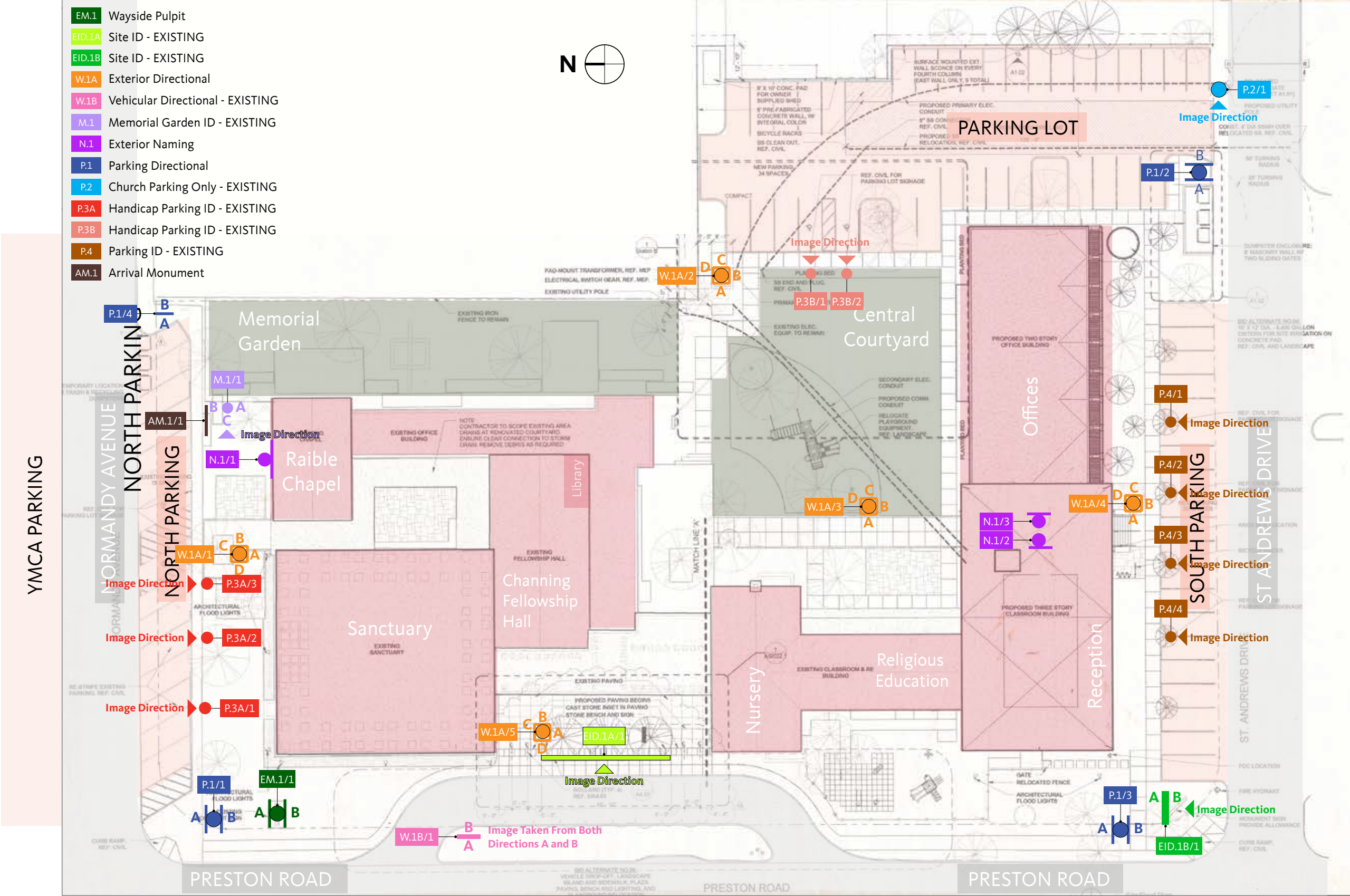
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Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

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AL.2

CAMPUS MAP - OVERALL



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Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Sign Location Plan
SLP.1

W.1A	Exterior Directional
M.1	Memorial Garden ID - EXISTING
N.1	Exterior Naming
P.3A	Handicap Parking ID - EXISTING
AM.1	Arrival Monument

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SLP.2

N.1 Exterior Naming

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SLP.3



EXISTING SIGNAGE - MESSAGE SCHEDULE

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
EID.1/1	Site ID	FIRST UNITARIAN CHURCH	NO SIDE B	NO SIDE C	NO SIDE D	Monument Sign	102 s.f.
EID.1/2	Site ID	FIRST UNITARIAN CHURCH	FIRST UNITARIAN CHURCH	NO SIDE C	NO SIDE D	Double-Sided Monument Sign	47 s.f. per side (94 s.f. total)
P.2/1	Church Parking Only	CHURCH PARKING ONLY	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8 s.f.
P.3A/1	Handicap Parking ID	RESERVED PARKING [handicap symbol] VAN ACCESSIBLE	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
P.3A/2	Handicap Parking ID	RESERVED PARKING [handicap symbol] VAN ACCESSIBLE	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
P.3A/3	Handicap Parking ID	RESERVED PARKING [handicap symbol] VAN ACCESSIBLE	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
P.3B/1	Handicap Parking ID	RESERVED PARKING [handicap symbol]	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
P.3B/2	Handicap Parking ID	RESERVED PARKING [handicap symbol]	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	8.5 s.f.
P.4/1	Parking ID	Guest Parking [chalis symbol] FIRST CHURCH Your Home SINCE 1899	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.
P.4/2	Parking ID	Guest Parking [chalis symbol] FIRST CHURCH Your Home SINCE 1899	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.

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Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Existing Sign Messages
EM.1

EXISTING SIGNAGE - MESSAGE SCHEDULE

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
P.4/3	Parking ID	Guest Parking [chalis symbol] FIRST CHURCH Your Home SINCE 1899	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.
P.4/4	Parking ID	Guest Parking [chalis symbol] FIRST CHURCH Your Home SINCE 1899	NO SIDE B	NO SIDE C	NO SIDE D	Post and Panel Sign	6 s.f.
M.1/1	Memorial Garden ID	[right arrow]	[left arrow]	GRIER H. RAGGIO MEMORIAL GRADEN	NO SIDE D	Slab Sign	3 s.f. per side (9 s.f. total)
W.1B/1	Vehicular Directional	DO NOT [do not enter symbol] ENTER	[no left turn symbol] NO LEFT TURN ONTO PRESTON	NO SIDE C	NO SIDE D	Slab Sign	4 s.f. per side (8 s.f. total)

Total S.F. - 287.5

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Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Existing Sign Messages
EM.2

SIGN TYPE EID.1A- SITE ID



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Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
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Existing Sign
E.1

SIGN TYPE EID.1B- SITE ID



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SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

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Existing Sign
E.2

SIGN TYPE P.2 - CHURCH PARKING ONLY



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SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Existing Sign

E.3

SIGN TYPE P.3A - VEHICULAR DIRECTIONAL



SIGN TYPE P.3B - HANDICAP PARKING ID



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SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Existing Sign

E.4

SIGN TYPE P.4 - PARKING ID



SIGN TYPE M.1 - MEMORIAL GARDEN ID



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SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Existing Sign

E.5

SIGN TYPE W.1B - VEHICULAR DIRECTIONAL



SIDE A

SIGN TYPE W.1B - VEHICULAR DIRECTIONAL



SIDE B

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SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Existing Sign
E.6

NEW SIGNAGE - MESSAGE SCHEDULE

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
EM.1/1	Wayside Pulpit	[chalis symbol]FIRST UNITARIAN CHURCH	[chalis symbol] FIRST UNITARIAN CHURCH	NO SIDE C	NO SIDE D	Double-Sided Monument Sign	Up to 32 s.f. per side (64 s.f. total)
W.1A/1	Exterior Directional	[up arrow] [car symbol] Parking [right arrow] Memorial Garden	[left arrow] [church symbol] Welcome Center Parlor Social Hall Sanctuary [right arrow] [car symbol] Parking	[up arrow] [church symbol] Welcome Center Parlor Social Hall Sanctuary	[right arrow] [church symbol] Welcome Center Parlor Social Hall Sanctuary [left arrow] [car symbol] Parking	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
W.1A/2	Exterior Directional	[up arrow] [car symbol] Parking Delivery	BLANK	[up arrow] [church symbol] Social Hall Sanctuary [up/left arrow] [baby symbol] Nursery Education Center Offices	BLANK	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
W.1A/3	Exterior Directional	BLANK	[up arrow] [church symbol] Social Hall Sanctuary Parlor Raible Chapel [right arrow] [car symbol] Parking	BLANK	[up arrow] [baby symbol] Nursery Education Center Offices	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
W.1A/4	Exterior Directional	[up arrow] [car symbol] Parking Delivery	BLANK	[right arrow] [baby symbol][church symbol] Offices Education Center Nursery Social Hall Sanctuary	BLANK	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
W.1A/5	Exterior Directional	BLANK	BLANK	BLANK	[up arrow] [church symbol] Sanctuary Social Hall	Four-Sided Pilar Sign	8 s.f. per side (32 s.f. total)
N.1/1	Exterior Naming	WELCOME	NO SIDE B	NO SIDE C	NO SIDE D	Dimensional Letterforms	1 s.f.
N.1/2	Exterior Naming	RELIGIOUS EDUCATION	NO SIDE B	NO SIDE C	NO SIDE D	Dimensional Letterforms	1 s.f.
N.1/3	Exterior Naming	OFFICES	NO SIDE B	NO SIDE C	NO SIDE D	Dimensional Letterforms	1 s.f.
P.1/1	Parking Direction	[left arrow] [car symbol] Guest Parking	[right arrow] [car symbol] Guest Parking	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side (8 s.f. total)

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SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions			
Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign Messages
PM.1

NEW SIGNAGE - MESSAGE SCHEDULE

Sign Type/Location	Description	Side A Message	Side B Message	Side C Message	Side D Message	Notes	Area
P.1/2	Parking Direction	[left arrow] [car symbol] Guest Delivery	[right arrow] [car symbol] Guest Delivery	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side (8 s.f. total)
P.1/3	Parking Direction	[left arrow] [car symbol] Guest Parking	[right arrow] [car symbol] Guest Parking	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side (8 s.f. total)
P.1/4	Parking Direction	[left arrow] [car symbol] Guest Parking	[right arrow] [car symbol] Guest Parking	NO SIDE C	NO SIDE D	Double-Sided Panel Sign	4 s.f. per side (8 s.f. total)
AM.1/1	Arrival Monument	WELCOME	NO SIDE B	NO SIDE C	NO SIDE D	Ground Mounted Dimensional Letterforms	32 s.f.

Total S.F. - 291

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SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign Messages

PM.2

SIGN TYPE EM.1 - WAYSIDE PULPIT



1 WAYSIDE PULPIT SIGN - FRONT VIEW
SCALE: 3/4"=1'-0"

2 WAYSIDE PULPIT SIGN - SIDE VIEW - B
SCALE: 3/4"=1'-0"

3 WAYSIDE PULPIT SIGN - TOP VIEW
SCALE: 3/4"=1'-0"

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Sheet Issue Date
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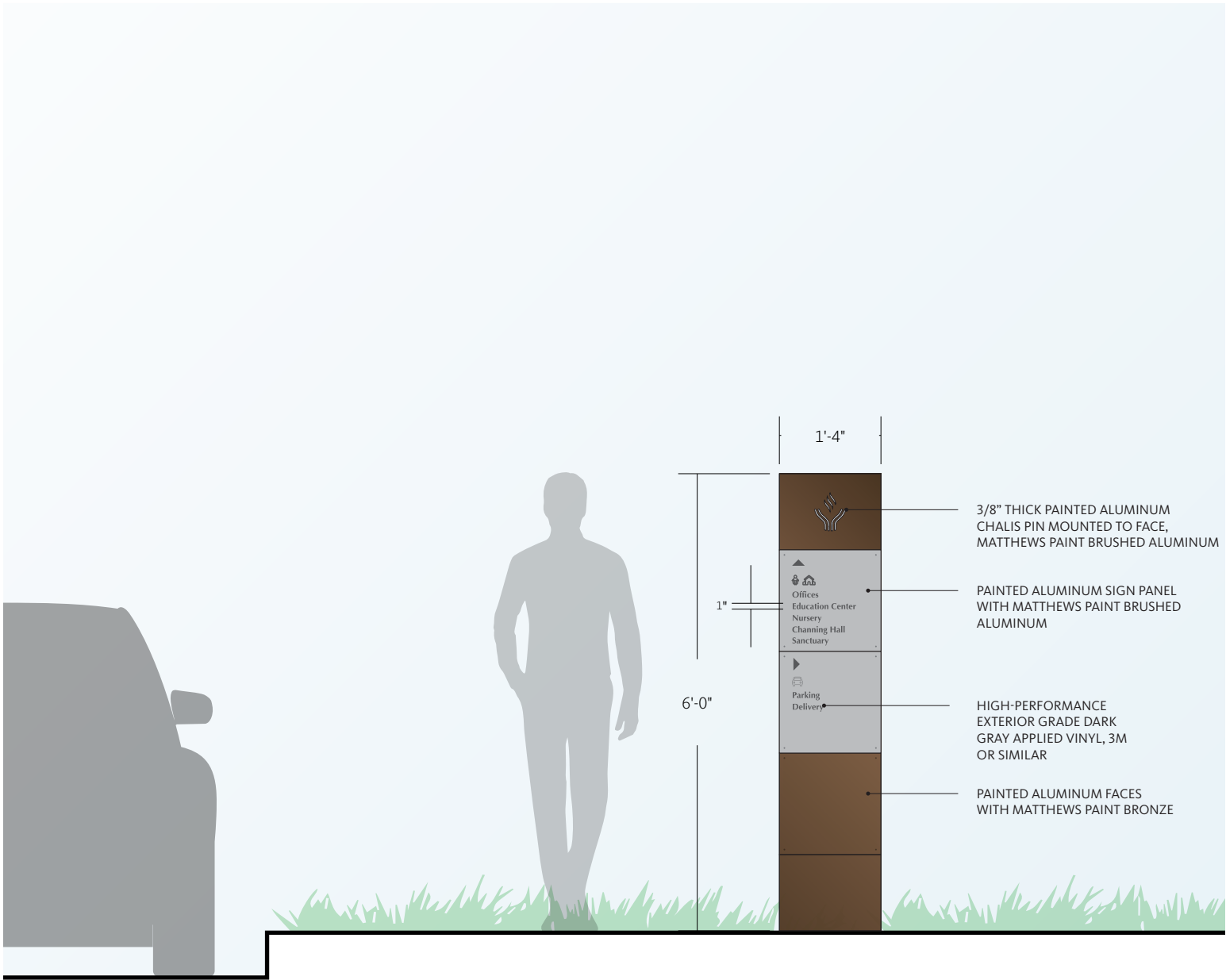
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Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign
P.1

SIGN TYPE W.1A - EXTERIOR DIRECTIONAL



1 FREESTANDING DIRECTIONAL - FRONT VIEW
SCALE: 1/2"=1'-0"

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Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign
P.2

SIGN TYPE N.1 - EXTERIOR NAMING



1 WELCOME CENTER - FRONT VIEW
SCALE: 3/8"=1'



3 BUILDING IDENTIFICATION - 3D VIEW - A
SCALE: NTS



2 WELCOME CENTER- DETAIL
SCALE: 1:4

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Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign

P.3

SIGN TYPE N.1 - EXTERIOR NAMING (OFFICE)

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Sheet Issue Date
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Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign

P.4



1 OFFICE - FRONT VIEW
SCALE: 1/2"=1'-0"

2 OFFICE - DETAIL
SCALE: 1:4

SIGN TYPE N.1 - EXTERIOR NAMING (EDUCATION CENTER)

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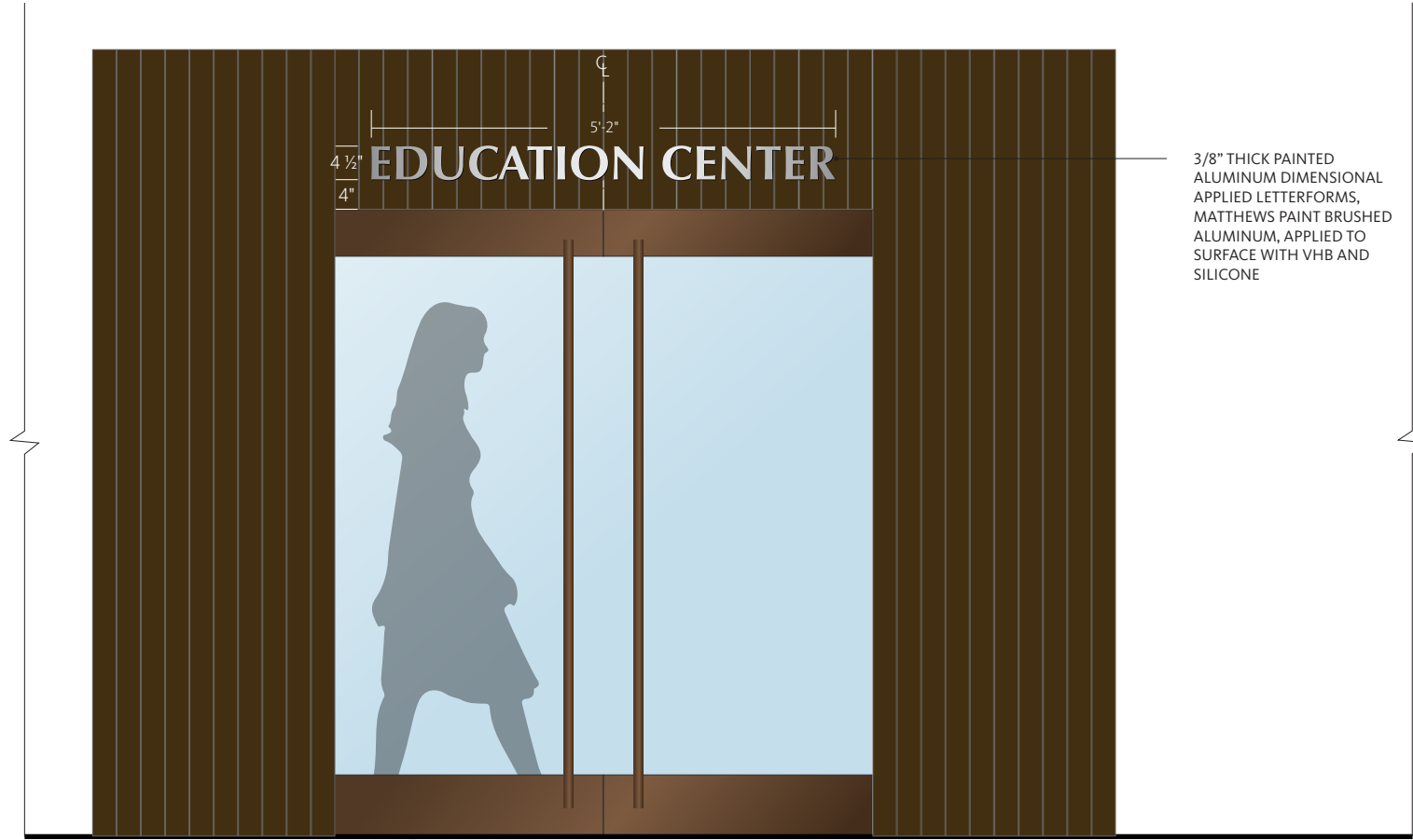
Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign

P.5



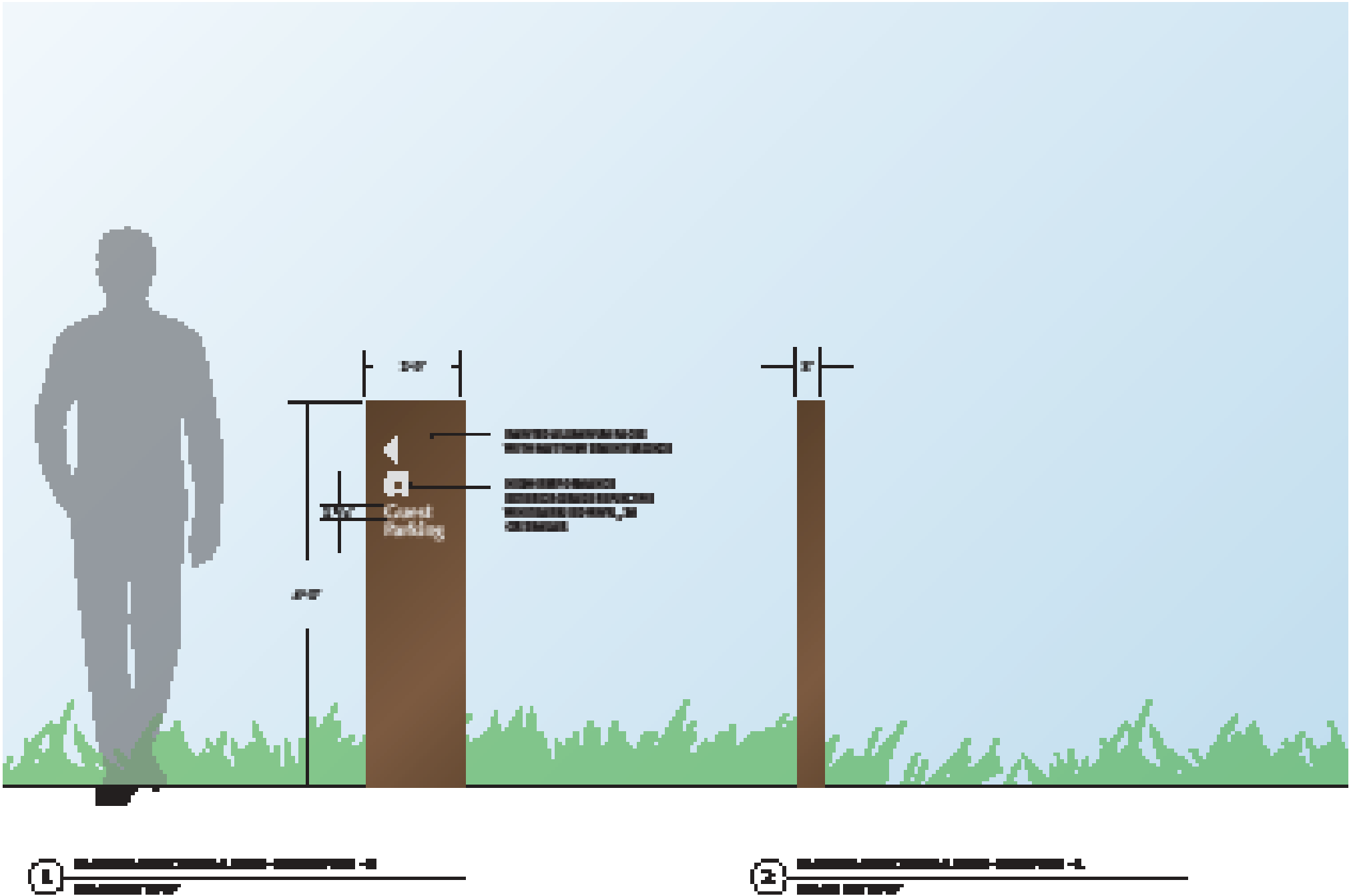
3/8" THICK PAINTED
ALUMINUM DIMENSIONAL
APPLIED LETTERFORMS,
MATTHEWS PAINT BRUSHED
ALUMINUM, APPLIED TO
SURFACE WITH VHB AND
SILICONE



1 EDUCATION CENTER - FRONT VIEW
SCALE: 1/2"=1'-0"

2 EDUCATION CENTER - DETAIL
SCALE: 1:4

SIGN TYPE P.1 - PARKING DIRECTIONAL



Proposed Sign
P.6

SIGN TYPE AM.1 - ARRIVAL MONUMENT



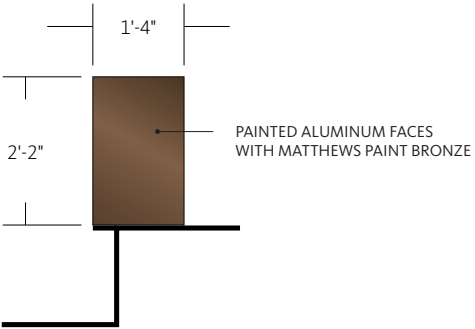
1 Elevation
Scale: 3/8" = 1'-0"

1 1/2" LIP; FABRICATED ALUMINUM LETTERFORMS WITH STRUCTUAL FRAMING AS REQUIRED.

LETTER TO BE MECHANICALLY SECURED TO EXISTING EXTERIOR SURFACE WITH BASEPLATE FOR STABILITY.

OUTSIDE OF LETTERFORMS TO BE PRIMED AND PAINTED TO MATCH MATTHEWS PAINT BRONE.

INSIDE OF LETTERFORMS TO BE PRIME AND PAINTED TO MATCH MATTHEWS PAINT ORANGE.



2 SIDE VIEW
Scale: 3/8" = 1'-0"

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Gensler

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Project
FIRST UNITARIAN CHURCH
OF DALLAS

SPECIAL SIGN DISTRICT

Project Number
027.7572.700

Sheet Issue Date
03.12.21

Revisions

Issue	Date & Description	By	Check
1	03.12.21 - DD	JK	JK

Phase
SPECIAL SIGN DISTRICT

Proposed Sign

P.7