

From: Thomas Trigg <TriggT@hpsid.org>
Date: September 27, 2021 at 5:58:21 PM CDT
To: "Deborah (Debbie) Burt" <BurtD@hpsid.org>
Subject: RE: Garden Sponsor

Looks like a great plan to me!

Tom

Tom Trigg
Superintendent
Highland Park ISD
7015 Westchester
Dallas, TX 75205
214-780-3002

From: Deborah (Debbie) Burt
Sent: Sunday, September 26, 2021 9:07 AM
To: Thomas Trigg <TriggT@HPISD.ORG>
Subject: Garden Sponsor

Good morning Dr. Trigg,

We would like to install a Hyer Garden Sponsor sign in the flower bed in front of our Hyer Learning Garden located on the southwest corner of the school. The garden sponsor is a \$5,000/year sponsorship that helps the PTA cover some of the costs of the garden program. Our garden program is run by Farmer Kim, a master gardener that includes hands-on experience for all students in our school on a monthly basis. Our students love this program and look forward to their time in the garden. The annual cost of the program is about \$15,000 for instructions and supplies, this expense is gifted entirely by the Hyer PTA.

As you are aware, University Park has rules against signage displays in the neighborhood, in order to display a sign a permit is required. We have completed a permit application and presented our plans to the Community Development Committee and have been approved. Our next step is to present at the City Council meeting in October. Part of the requirements to get on the City Council agenda is to have your blessing that you approve our sign.

This is a one-time approval process and will allow us keep the garden sign from year to year and switch out our sponsor. Our 2021-22 Garden Sponsor, Vandelay Hospitality Group, is a restaurant group that owns several concepts in the Park Cities (Hudson House, Lucky's HotChicken, East Hampton), as well as a Hyer Family. They have so generously offered to also pay for the construction and installation of the garden sign.

I have attached a picture below. The only slight change will be the size of the Hyer Garden Sponsor text will be larger and the sponsor logo will be a bit smaller. Other elementary schools

in our district with similar sponsor opportunities display their sponsor with vinyl banners zipped tied to the fence around their garden. We think the look of this sign will compliment the area rather than distract or take away from this special corner of our school.

I am sorry for the late notice, but we need your approval by this Monday, September 27<x-apple-data-detectors://5> in order to get on the October 5<x-apple-data-detectors://6> City Council agenda.

Please let me know if you have any questions, thank you in advance for your consideration.

Have a wonderful weekend.

Best,

Kristin Evans
Debbie Burt
Hyer PTA President
Hyer Principal